

Date: January 14, 2021

Time: 10am

Facilitators: Casey Bryson and Phil Dunsmore

Attendees:

1. What is going well in the City? (10 minutes)

- Development in downtown
- Container project and La Plaza
- Feels like a lot of development on the horizon
- New community events (prior to covid) are drawing tourists and other county residents to town
- Family friendly downtown establishments

2. What things big and small would make Atascadero better? (15 minutes)

- Incentivize the less-community oriented business (typewriter repair, dentist) to move to business parks outside of the downtown
- More funding for recreation – either free or low cost recreation activities for families and children. Especially before and after school childcare funded through the City – either free or on a sliding scale.
- No in-town busing for school.
- Sidewalks throughout the City. Better bike connections
- Police support through other agencies. More money for mental health services.
- Money for Public Works for creek cleanup. Park maintenance
- Money put aside for emergency master plans and for resident information and education – looking for community planning. Emergency Access planning
- Community Action Team – mental health and paramedic services for homeless
- Money into broadband. Money into researching community choice energy.
- Community choice energy
- Reduced fire danger on trails
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3. The City has promised to spend some of these funds on expenses that have been put off a long time. Which of these do you think are the most important and which could be delayed a little longer? (7 minutes)

Urgent	Not as Urgent
Priority one is Fire	
Evacuation Planning	
Continue firefighter grant funding for firefighter and BC positions	
Emergency Master plans for wildland fire and evacuations	
Priority two is making City better – safer	
Access and emergency evacuation for Santa Lucia, bridges at Llano and Balboa access	
Then focus on police and hiring	
Create an emergency safety center – even if it has to be something like Paso did where there is one state of the art facility for both Police and Fire in the downtown or a central location – probably also need to look at a 3rd fire station (reduce	

response times in response to homeowners insurance)	
Fire engine and equipment replacement funding	

4. If the City spent the D-20 funds perfectly, what would success look like (7 minutes)

- Vibrant active downtown driving people from the community and out of the area into the City
- Upgrading emergency services, fire and police, so that staffing is what is required for this community
- Enhanced safety for community
- see more people out and about and using the downtown – people eating, shopping, utilizing the area – more shops, more parking, more landscaping, more sidewalks
- Is the Zoo the best use of the City's funds – what are ways that the Zoo could better attract people (serve food, serve beer, have tap house/coffeehouse/restaurant next door, pad for a food truck to have service for those utilizing the Zoo/Park, create more synergy around the Zoo – something around the Zoo to increase attendance and make it more cost effective)
- City encourages gatherings, adult entertainment, interesting and exciting events, etc. like the concerts on the roof at the Raconteur Room
- Fewer unhoused people living in downtown – fewer contacts with police – more services for those experiencing homelessness and/or mental health issues

5. How should the City measure that success? (5 minutes)

- Building up of places to go – when the name Atascabama falls out of disuse you'll know it was successful
- Answers blended with 4 above

Is there anything else that you want to make sure the Council knows? (5 minutes)?

Date: January 14, 2021

Time: 10 am

Facilitators: Bob Masterson, Jeri Rangel

Attendees: Mr. and Mrs. Seely, Bob Molle, Cindy Chavez

1. What is going well in the City? (10 minutes)

- Good job overall in providing services

2. What things big and small would make Atascadero better? (15 minutes)

- Egress from properties on West Side/Santa Lucia
- Culvert repair on Santa Lucia
- Llano Rd repair of small bridge- to provide alternate egress
- Internet access in rural areas of town

3. The City has promised to spend some of these funds on expenses that have been put off a long time. Which of these do you think are the most important and which could be delayed a little longer? (7 minutes)

- None

4. If the City spent the D-20 funds perfectly, what would success look like (7 minutes)

- None

5. How should the City measure that success? (5 minutes)
 - Identify projects and timelines, and report on progress

6. Is there anything else that you want to make sure the Council knows? (5 minutes)?

Date: January 14, 2021

Time: 10am

Facilitators: Rachelle and Nick

Attendees: Steve Ryburn, Colette Layton, Dean Pericic (partial), Susan Funk, Ron Overacker

1. What is going well in the City? (10 minutes)

- Emerging Downtown
- Great family environment
- Nice parks and recreation facilities
- Increase in businesses, restaurants, breweries, etc.
- Increase in City events (tamale festivals, craft beer, etc.)
- Trees
- Hiking trails

2. What things big and small would make Atascadero better? (15 minutes)

- More good jobs in town (head of household)
- Better emergency evacuation and supporting infrastructure (Santa Lucia Bridge and nearby box culvert)
- Better access to Fire insurance
- Shopping diversity

3. The City has promised to spend some of these funds on expenses that have been put off a long time. Which of these do you think are the most important and which could be delayed a little longer? (7 minutes)

Urgent	Not as Urgent
Santa Lucia Bridge replacement	
Santa Lucia culvert widening	
PD staffing levels	
PD Retention/Professional staffing	
Staff training and tools	
FD staffing levels	
Aging Fire Stations- esp. FS1	
Aging Fire Engines and apparatus	
Emergency evacuation outreach	
Fire engine replacement	
Storm drain replacements	

4. If the City spent the D-20 funds perfectly, what would success look like (7 minutes)

- Increase minimum PD staffing from 3 to 4
- Establish a viable evacuation route for outer Santa Lucia Road
- Increase minimum FD staffing by 3, + grant position _ battalion chiefs
- Fire Station No. 1 remodel to address code deficiencies, function, staff needs, safety, storage, and future needs
- Replace aging apparatus and engines

5. How should the City measure that success? (5 minutes)

- When residents leave home and won't worry about not having a home to return to

Is there anything else that you want to make sure the Council knows? (5 minutes)?

- Consider assessment districts for fire protection in high-risk zones

Date: January 14, 2021

Time: 2 pm

Facilitators: Phil Dunsmore, Casey Bryson, Jeri Rangel

Attendees: Katherine O'Clair, Cheryl Powers, Matt Madrigal, Cindy Chavez

1. What is going well in the City? (10 minutes)

- repaved streets- F14 project
- Centennial plaza
- the way the city is run
- economic development- downtown
- public safety/fire responsiveness, and welfare checks

2. What things big and small would make Atascadero better? (15 minutes)

- Fire engines/trucks and adequate fire staffing
- Increasing staffing (fire and other depts.)
- Safety is #1- wages and equipment
- competitive wages
- safety equipment replacement
- deferred maintenance
- staff diversity- recruit from diverse pools

3. The City has promised to spend some of these funds on expenses that have been put off a long time. Which of these do you think are the most important and which could be delayed a little longer? (7 minutes)

Urgent	Not as Urgent
Public safety equipment	Areas where grants might be a potential
Deferred maintenance	
Staffing/salaries	
Employee retention	

4. If the City spent the D-20 funds perfectly, what would success look like (7 minutes)

- More fire dept staffing
- Fire dept. equipment (including communications equipment)
- Fire station remodels
- Appropriate operating budgets
- Improvements to overall city staffing/salaries/retention

5. How should the City measure that success? (5 minutes)

- Talking with community to understand the impacts of the spent funds, especially in those communities most directly impacted.
- Statistical reporting (similar to what was reported in Talk on the Block)
- Employee moral surveys/retention changes

Is there anything else that you want to make sure the Council knows? (5 minutes)?

Date: January 14, 2021

Time: 2 pm

Facilitators: Rachelle, Bob and Nick

Attendees: Madalyn and Jerry McDaniels, Howard Gillingham, Jack Light and Bob Molle

1. What is going well in the City? (10 minutes)

- People love living here
- A lot of people think City is doing well
- Depts. seem to work well with one another
- Good employees who are invested in the community
- Downtown/Traffic Way/Entrada are improving
- New people feel Atascadero is welcoming

2. What things big and small would make Atascadero better? (15 minutes)

- A large retailer here in town
- Improve Atascadero's reputation in surrounding communities - not welcoming to people from other places (blacks don't come here)
- Law enforcement
 - Salaries/retention- not a training ground
- Fire
- More hiking/walking trails
- Departments are important and it is hard to balance
- Staffing
- Having equipment that is up to date
- Reducing turnover
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3. The City has promised to spend some of these funds on expenses that have been put off a long time. Which of these do you think are the most important and which could be delayed a little longer? (7 minutes)

Urgent	Not as Urgent
Police Salaries	First take care of the safety items first and then start looking at others
Fire Engine replacement	
Fire Staffing	
Fire stations	
Police staffing	
Staffing	
CAT teams	
Economic Development- particularly sales so the tax brings in \$	

4. If the City spent the D-20 funds perfectly, what would success look like (7 minutes)

- Stores open, vibrant business community
- Improvement- Don't let perfection be the enemy of great
-

5. How should the City measure that success? (5 minutes)

- The number of police officer per capita increases
- The turnover rate in staffing is reduced
- Increases in population
- Minimum- Maintaining current service levels

Is there anything else that you want to make sure the Council knows? (5 minutes)?

- Recreation should be lowest priority. Take care of fire/police/safety first and then move into other stuff if there are remaining funds

Date: January 20, 2021

Time: 4 pm

Facilitators: Casey, Phil and Jeri

Attendees: Vickie Rabourn, Cody Ferris, Betty Lightfoot, Loreli Cappel

What is going well in the City? (10 minutes)

- City council listens
- La Plaza looks nice
- City is responsive and easy to work with for developers
- Momentum in community- businesses and fun
- Joy Park
- Road improvements
- Farmers Market
- ECHO
- Loaves and Fishes
- Atascadero City Band

1. What things big and small would make Atascadero better? (15 minutes)

- Clean up trash and debris in creek bed
- Make a better recreation area of creek path/trail near Century 21, ABC, High School, Tent City- clean up and maybe some lighting
- Promote golf as tourism (package deals with golf and lodging)
- Fund police and fire depts.
- Continue to repair roads
- Better lighted pedestrian crossing across ECR (near Chalk Mountain liquor)
- Better internet
- Senior Citizens – what can we do for them – line item in the budget, Senior Day, with tours
 - Pick up and bring to Farmers Market
- Focus on downtown, downtown street improvements, downtown enhancement plan

2. The City has promised to spend some of these funds on expenses that have been put off a long time. Which of these do you think are the most important and which could be delayed a little longer? (7 minutes)

Urgent	Not as Urgent
Security – Police Department	
Infrastructure – Roads	
Order that the video was in:	
<ul style="list-style-type: none"> • Fire • Police and transient issues • Roads 	

3. If the City spent the D-20 funds perfectly, what would success look like (7 minutes)

- Up to par with levels of service
- Staffing levels in Police and Fire are at sufficient level
- Facilities are up to par (Fire)
- Feel good/solid ground with facilities and staffing
- Do not feel we are under water
- City feels safer (panhandling)
- People are out more – safe at night
- Parking for Senior Citizens during Farmers Market
-

4. How should the City measure that success? (5 minutes)

- Attendance at events increases
- Match or exceed other cities with staffing levels (per population)
- Match or exceed other cities with facility quality
- Ability to hire new employees
- Ability to give staff raises
- Measure revenue (downtown improvements increase business and pedestrian traffic)
- Fewer calls for police if areas are cleaned up
- Surveys

Is there anything else that you want to make sure the Council knows? (5 minutes)?

- Can we do surveys through the Chamber or general public

Date: January 20, 2021

Time: 2 pm

Facilitators: Nick DeBar, Bob Masterson, Rachelle Rickard

Attendees: Grigger Jones, Dennis Schmidt, Zachariah Jackson, Charles Bourbeau (observer)

1. What is going well in the City? (10 minutes)

- Getting businesses here in town
- Streamlining and improving planning and permitting process
- Professionalism of staff (all departments)
- Cooperation between staff
- Treat public well
- F-14 and the road improvements
- Growth- La Plaza, apartments, residential
- Has its own cemetery
- Quality of life
- Values
- Families

2. What things big and small would make Atascadero better? (15 minutes)

- Better traffic control/slow down traffic
- Issue more tickets/speed bump
- Staffing – retention
- Improve alleyways / implement piazzas in downtown
- Staffing
- Fire stations
- Delays in response time/effect on equipment of non-City maintained roads
- Improving response times

3. The City has promised to spend some of these funds on expenses that have been put off a long time. Which of these do you think are the most important and which could be delayed a little longer? (7 minutes)

Urgent	Not as Urgent
Staffing- Public safety	
Equipment Replacement	
Staff priorities- ASK staff	
Fire Stations	
More jobs / broadband	
Traffic circulation	

4. If the City spent the D-20 funds perfectly, what would success look like (7 minutes)

- Enough for each of the departments to have what they need to serve the community
- Economic development that serves the community (drives City revenues – which would multiply D20 funds)
- Enhance Sunken Garden to make it exciting. Complete redevelopment of park. Plumbing to farmers market. Platform at front with exhibit. Public buildings along the side in Sunken Gardens with Plaza in the middle.
- Enough for each of the departments to have what they need to improve service levels

5. How should the City measure that success? (5 minutes)

- Happiness of citizens
- Metrics are good
-

Is there anything else that you want to make sure the Council knows? (5 minutes)?

- Need an active discussion of do we want this money to serve our citizens or to attract tourists
-

Date: January 23, 2021

Time: 10 am

Facilitators: Bob Masterson, Nick DeBar, Jeri Rangel

Attendees: Katy Buell, Brenda May, Kellye Netz, Kyle Nakazawa, Darcy Price, Ayla Tomac

1. What is going well in the City? (10 minutes)

- La Plaza Project
- Focus on downtown is nice- pedestrian and bike friendly
- Good job on D-20 funding and result
- Beautification of downtown and bringing in more businesses
- Small town feel of Atascadero
- Existing employees are dedicated and want to be here. Good employees.

2. What things big and small would make Atascadero better? (15 minutes)

- More parks- green space, recreational activities for people and families to do
- Funding for police dept.
- Clean up downtown and encampment debris
- Better assist the homeless community
- Make City more pedestrian and bike friendly- maybe add bike lanes in road projects
- Additional staffing for Police dept.
- Repair fire stations
- Additional staffing to assist those with mental illness
- Public safety

3. The City has promised to spend some of these funds on expenses that have been put off a long time. Which of these do you think are the most important and which could be delayed a little longer? (7 minutes)

Urgent	Not as Urgent
Public safety staffing level increases	
Public safety equipment and vehicles	
Staffing salaries	

4. If the City spent the D-20 funds perfectly, what would success look like (7 minutes)

- Long term police dept. retention
- More recreational opportunities-indoor facilities, green space, spaces for families with younger children
- Vibrant downtown core for enjoyment
- Greater staffing in fire and police depts.
- More business types downtown- more restaurants (versus medical offices) (placemaking downtown)
- More head of household jobs
- Festivals and events, but not overwhelming tourism
- Small town feel
- More diversity- more welcoming for diverse businesses, and people of all types
- More diverse, cultural, or unique festivals

5. How should the City measure that success? (5 minutes)

- Staffing statics- retention numbers and number of employees
- Diversity- population statistics, and working with the Chamber on minority owned business and Chamber Diversity Council
- Numbers of responses for service/incidents in the downtown
- Decline in response times
- Comparison of walkability and bike-ability of town-how many routes and what expansions have occurred

Is there anything else that you want to make sure the Council knows? (5 minutes)?

- Focus on businesses is great, but also need focus on parks and recreation so the families have plenty to do

Date: January 23, 2021

Time: 10 pm

Facilitators: Matt Miranda, Phil Dunsmore and Rachelle Rickard

Attendees: Jim Black, Ken Parkhurst, Rochelle Hanson-Torres, Call in User 2 (did not speak), Scott Groomer

1. What is going well in the City? (10 minutes)

- Revamp of Sunken Gardens/City Hall/Jr. High/La Plaza (Appealing downtown center)
- Safe town- police presence and fire presence
- Overall appearance
- Downtown is growing and improving
- New restaurants
- Increase in housing – both SFR and multi-family

2. What things big and small would make Atascadero better? (15 minutes)

- Create a warm/inviting/desirable hub- build upon direction we are going
- More retail
- Homeless- creeks/bridges/underpasses and mental health issues
- Help get people off the streets and get them help
- Clean creeks
- Homeless- trash all over town
- Homeless encampments/hangouts- don't feel safe
- Homeless intimidating
- Clean out creeks- trimming and brush removal
- Fold in Non-City maintained streets into maintained roads
- Vacant retail- boarded up / blight

3. The City has promised to spend some of these funds on expenses that have been put off a long time. Which of these do you think are the most important and which could be delayed a little longer? (7 minutes)

Urgent	Not as Urgent
Staff levels (minimum) in public safety	Road repairs
Combat homelessness #1	
Spend money to make money	
Fire station	Building a new fire station
Combat homelessness #1	

4. If the City spent the D-20 funds perfectly, what would success look like (7 minutes)

- No homeless
- Creek cleans
- Vibrant life around town
- Places to shop during day and places to be at night
- Green /verdant
- Ways to take advantage of our beautiful weather
- No COVID
- Safe and healthy
- Happily disagree with one another and not attack one another
- The good stuff going on downtown would spread to other parts of town
- Available housing for all income levels
- Welcoming to all income levels
- Properly funded police and fire departments, public works and all departments

5. How should the City measure that success? (5 minutes)

- Staffing levels in a reasonable amount time
- Set goal and time frame to meet it
- What is you ROI on dollars invested for economic development
- All departments receive what they need to provide services
-

Is there anything else that you want to make sure the Council knows? (5 minutes)?

Date: January 28, 2021

Time: 6:00 pm

Facilitators: Bob Masterson, Nick DeBar

Attendees: Alesen Corella, Geoff Auslen, Tom Birkenfeld, Paul Netz, Bob Molle

1. What is going well in the City? (10 minutes)

- Good place to live/be
- Improving business friendly atmosphere
- Excellent job in utilizing roadway funding
- Police, Fire, and Public Works Departments do very well with limited resources
- Good collaboration with emergency response (storms, etc.) and everyday (routine) work

2. What things big and small would make Atascadero better? (15 minutes)

- Improving infrastructure and City services
- Improve networking
- Adequate staffing levels
- Improved internet performance to support/attract business
- Improve downtown such as better lighting, landscaping, street trees, etc.
- Update parking regulations
- More head-of-household jobs based in town

3. The City has promised to spend some of these funds on expenses that have been put off a long time. Which of these do you think are the most important and which could be delayed a little longer? (7 minutes)

Urgent	Not as Urgent
Pursue grant funding	
Long term financing plan	
Public safety and infrastructure (parks/rec.), emergency generators ~50 to 75%	
Downtown unification and beautification	

4. If the City spent the D-20 funds perfectly, what would success look like (7 minutes)

- Balance “cause and effect” of how monies are spent against how those monies may trigger unforeseen expenditures and liabilities (e.g., more police officers triggers more squad cars, equipment, building space, etc.).
- Consider long-term personnel strategy similar to CIP, financial strategy
- Decrease homelessness

5. How should the City measure that success? (5 minutes)

- Decreased response times
-

Is there anything else that you want to make sure the Council knows? (5 minutes)?

- Ensure D20 funding goes to major intent of ballot campaign (fire-police-infrastructure) at a ratio of at least 70%.

Date: January 28, 2021

Time: 6 pm

Facilitators: Phil Dunsmore, Jeri Rangel

Attendees: Haley, Aiden Dugan-Culton, Craig Martineau, Susan Funk, Anna Pecharich, Tori Keen

1. What is going well in the City? (10 minutes)

- Festivals (Colony Days, Tamale Festival, etc)
- Out of the box development (Tiny homes, small groups of condos)
- Outreach to community- listen
- Cold mix available for potholes
- Fish in the lake, and more wildlife
- Things are happening downtown (La Plaza and new businesses for example)
- Statue in the park
-

2. What things big and small would make Atascadero better? (15 minutes)

- More light in the downtown- streetlights, or café lights, welcoming lighting (encourages walkability)
- Cleaner trees downtown (some current trees are messy)
- Walkability of creek trail, enhance area for placemaking and enjoyment
- Places to go for those in a homeless situation that are other than creek or downtown (safe area)
- Staffing levels for needs of community- including community of homeless individuals
- Increase the feeling of safety in the downtown (all members of the community, including those that are experiencing homelessness)
- More sports fields (possibly for tournaments, and including playground areas)
- Needle exchange program

3. The City has promised to spend some of these funds on expenses that have been put off a long time. Which of these do you think are the most important and which could be delayed a little longer? (7 minutes)

Urgent	Not as Urgent
Fire safety related issues	Police staffing
Fire Station rehab	
Fire preparedness	
Police dept. salaries	
Storm Drains	
Events	
Lake Park/Zoo	
Community Center-playground, shade structure	
Police staffing	
Dedicated mental health worker	

4. If the City spent the D-20 funds perfectly, what would success look like (7 minutes)

- People wanting to stay here
- Police response to non-emergency issues in a timely manner
- A place where people want to go and enjoy (keep small town feel)
- Successful events on a regular basis, and FREE! (concerts, festivals, etc)
- Development of downtown to support the events and their growth, and businesses downtown- vibrant community
- People of all income levels can enjoy the community
- Fire safety- modern and safe station

5. How should the City measure that success? (5 minutes)

- Where could the city do better spending the funds (trust building)?
- What has been built and costs (fire station #1 costs \$xxx...)
- Police per capita staffing
- Fire- retrofitting of station
- Streets and public works- reporting statistics- pot holes or clear roads

Is there anything else that you want to make sure the Council knows? (5 minutes)?

Date: January 28, 2021

Time: 6 pm

Facilitators: Casey and Rachelle

Attendees: Tony Villa, John and Kristen, Syndi, Debra, Mark Plants, Kathie and George Asdel

1. What is going well in the City? (10 minutes)

- Fire and police work
- The animals at the zoo are well kept
- The zoo is an asset
- Encouraged by the communication by the City
- La Plaza development
- City managed well with what we have
- Overall the City looks pretty good
- Good place to raise a family
- Good public schools
- Good family community
- Exciting to see improvements and changes
- Love the small town feel
- A lot of opportunity
- The library and curbside pickup is great

2. What things big and small would make Atascadero better? (15 minutes)

- Help the homeless (social service)
- Work on issues related to transients
- Jobs for transients
- Police to have time to work with homeless
- Accept unmaintained roads for maintenance
- One way out of Llano/Santa Lucia
- Draw more people to stay here, eat here and shop here
- Food dessert- need restaurants
- Homeless issues in general
- Vandalism
- Safety for kids
- Let people know about restaurants
- Clean creek
- Retention of Police personnel
- Well trained police

3. The City has promised to spend some of these funds on expenses that have been put off a long time. Which of these do you think are the most important and which could be delayed a little longer? (7 minutes)

Urgent	Not as Urgent
Law enforcement fully staffed	Attracting jobs shops
Fire staffed	
More social workers to police calls	
Fire station #1 brought up to date	
Safe sidewalks	
Keep accredited zoo	
Creek cleanliness	
Bring in new quality businesses	
Have good safe services here for businesses	

4. If the City spent the D-20 funds perfectly, what would success look like (7 minutes)

- Ada accessibility
- Take out center divider in downtown for more parking
- Walkable downtown
- Keep up the Sunken Gardens looking nice
- More public art and sculptures
- All of our parks are maintained
- Trees lining the streets
- Recreational opportunities for kids
- More gyms for kids
- Keep the character of Atascadero- nice main, street, great sense of community, community with a heart
- Put in another accessible playground at the south end of town
- Storm drains in good shape
- Safe community
- There aren't issues related to transients
- All the wires and utilities were underground
- Amazing fire department
- Fire station is an attractive building
- Fixed sidewalks

5. How should the City measure that success? (5 minutes)

- Fewer transient calls
- Fewer vacant commercial properties
- Fire station improved
- Lower staff turnover
- Survey on how the money was spent- happiness

Is there anything else that you want to make sure the Council knows? (5 minutes)?

- Complete one section of
- Survey on how money is spent
-

Date: January 29, 2021

Time: 12 pm

Facilitators: Bob Masterson, Jeri Rangel

Attendees: Andrew Hawkins, Carol Ann Jones, Doc Hurley, Barbara Babka

1. What is going well in the City? (10 minutes)

- Transparency- outreach meetings
- Business are open again
- ALPS
- La Plaza construction
- Friendly community
- Open spaces
- City services
- Family/community feel
- Events/festivals (sense of community)

2. What things big and small would make Atascadero better? (15 minutes)

- Racial exclusion clauses off of property deeds
- Police dept. expansion and retention
- Assistance for community experiencing homelessness
- Retention across the board for all staff
- Upsize staffing in public safety and replacement of equipment
- Fire station renovations
- Potential of 3rd fire station
- Recycling and waste management- address issues with non-recyclable items (Styrofoam, for example), and better information on what is or is not recyclable

3. The City has promised to spend some of these funds on expenses that have been put off a long time. Which of these do you think are the most important and which could be delayed a little longer? (7 minutes)

Urgent	Not as Urgent
CAT team program/social services	More sidewalks- long term goal
Public safety staffing and retention	
High quality staff	
Fire equipment and fire safety	
Community education program for fire safety issues	

4. If the City spent the D-20 funds perfectly, what would success look like (7 minutes)

- More retention and staffing in public safety
- Growth in the city- draws people to the city for living and shopping and enjoying
- Additional stations (or unit)-Fire and potentially Police
- Downtown enhancements
- Reduced large fires
- Police and fire response times better
- People enjoy living here
- Common vision on where we're going as a community and progressing that direction
- Save and enhance quality of life and small town feel
- Maintain and add to open space

5. How should the City measure that success? (5 minutes)

- Maintain open space (acres count)
- Trail count/distance
- Emergency (public safety) response times (comparisons to other communities)
- Communications equipment- show that equipment is effective
- Public safety equipment reporting
- Recreational strategic plan for the community (long-term plan)
- Storm drain improvements- repairs to pipes and culverts
- Critical infrastructure status

Is there anything else that you want to make sure the Council knows? (5 minutes)?

- Continued communication about issues and questions
- CAT team in place- involve social services

Date: January 29, 2021

Time: 12 pm

Facilitators: Casey Bryson, Nick DeBar

Attendees: Delma Meyer, Brad Green, Ayla Tomac, Alfred Vossler, Bob Molle,

1. What is going well in the City? (10 minutes)

- Housing construction for limited income/low income
- City as a whole is doing remarkably well with limited resources
- Dedicated personnel
- Maintain what we have with limited resources
- Focus on town center, La Plaza is a focus point
- La Plaza is a gathering place
- Downtown community events bringing everyone together

2. What things big and small would make Atascadero better? (15 minutes)

- Increasing housing for low income to decrease transient issues
- Increase staffing levels all levels
- Increase salaries in Police Department
- Increase in staffing in Police and Fire – Proactive
- Increase Public works for cleanup and maintenance of facilities
- Increase in staffing
- Salaries for all employees to keep those we train
- Safety
- Properly equipped Police and Fire
- Earthquake safe Fire Station
- Attracting quality businesses
- Spend money on amenities and growth for our residents
- Broadband

3. The City has promised to spend some of these funds on expenses that have been put off a long time. Which of these do you think are the most important and which could be delayed a little longer? (7 minutes)

Urgent	Not as Urgent
Increased Staffing for Police and Fire	Community events
Make salaries competitive	Parks and Lake
Update public safety tools, equipment, stations	Roads
Retrofit Fire Stations	Zoo
Public Safety issues	
Storm drains, infrastructure projects to be fixed now	
People – get good people, city staff	
Working equipment for Police and Fire	

4. If the City spent the D-20 funds perfectly, what would success look like (7 minutes)

- Well-equipped and functioning Police and Fire Dept.
- Roads are in good condition
- Improve infrastructure in a way that we bring in new businesses that expand tax base to take care of the other problems
- Good people and good equipment
- Businesses that bring in revenue
- Events in downtown,
- Staffing for the large events
- Updated parks
- Well run activities and events that will attract tourism

5. How should the City measure that success? (5 minutes)

- Retention is Police department, all employee retention
- Increase in new businesses
- Increase in tax base
- Less trash to pick (homeless) means we are housing more people
- Improvements in roads
- Response times (Safety and Public Works)
- Citizen satisfaction survey before and after
- Send out annual flyer – survey monkey, how well is the city doing

Is there anything else that you want to make sure the Council knows? (5 minutes)?

- Wildfire safety issue
- Develop paper roads to provide multiple ways out for evacuation
- Buy easements on private property to build connections for evacuations
- Construct on existing easements
- Attracting businesses, employees want/need great schools

Date: January 29, 2021

Time: 2 pm

Facilitators: Rachelle Rickard, Phil Dunsmore

Attendees: Angela Cisnerso, Anet Carlin, Alex Gentilly, Zach Yeaman-Sanchez

1. What is going well in the City? (10 minutes)

- Events are well attended and done well
- Good sense of pride
- Events are excellent
- Love this City
- Events are awesome
- Genuine City leadership and not self-serving
- Great community groups that are strong and serve the community
- Very motivated (police fire) employees who want to make the City better
- Huge compassionate nature of police, fire and public works workers to help and assist the homeless
- Compassionate City staff of all City staff
- Small town/but growing
- LaPlaza Project
- Downtown Infrastructure Enhancement

2. What things big and small would make Atascadero better? (15 minutes)

- Make sure that non-safety department's needs are met too.
- Bring the population out to do things- events
- More theater
- Improved communication- website cumbersome
- Help transient population- helping them be successful
- Meet police and fire needs- staffing, facilities, and equipment
- Staff retention is huge
- Need equipment for public safety and retention
- We don't want to be a training ground for employees
- Retain businesses and we want it to grow
- Business enticement- get anchor businesses
- Don't want to see us stagnant or behind the ball

3. The City has promised to spend some of these funds on expenses that have been put off a long time. Which of these do you think are the most important and which could be delayed a little longer? (7 minutes)

Urgent	Not as Urgent
City buildings that need repair	No more sports fields
Addressing staff retention	Zoo repairs
Infrastructure- facilities- fire stations	Zoo repairs
Fix leaky roofs and general bldg. maintenance	Zoo repairs
Staffing levels	

4. If the City spent the D-20 funds perfectly, what would success look like (7 minutes)

- Citizens are satisfied- happy with how the money was spent
- Proper staffing to respond to calls for service (police and fire)
- We have equipment and facilities that are up to date and necessary for the job
- We have a well-trained, professional and loyal employees that have been here awhile.
- Our employees have institutional knowledge that allows them to be efficient and effective
- Steady growth of businesses and families
- Our community would proud to be Atascadero (a change in mind set- no Atrashcadero)
- Fewer transients
- Resources are provided for transients
- Feel safe to walk around
- Feel like kids are safe
- Creeks and areas are clean (bathrooms, trash, etc available for all)
- There are things to do here
- People aren't driving down the grade or to Paso to go to work

5. How should the City measure that success? (5 minutes)

- Show increased dollar figures in income due to increased growth
- Do another video but show what has changed and what was done with it
- Report on staffing levels
- Report on what is cleaner – creeks, water, etc.
- Show people with an open house that the facilities/stations are in better shape
- Hear stories from officers and others about what has changed for the better – “i.e. I received other offers, but I love it here”
- How many people are knocking on our doors to be in Atascadero

Is there anything else that you want to make sure the Council knows? (5 minutes)?

Date: February 1, 2021

Time: 1:30 pm

Facilitators: Bob Masterson and Bob Molle

Attendees: Brenda Mack, Erik Madsen, Carol DeLisle, Marty Brown

1. What is going well in the City? (10 minutes)

- City is attractive for people to move for individuals.
- Possible City Power Community Choice could provide expanse to attract businesses.
- Business community working together well pre-Covid
- City attracting events downtown.
- Fire and Police doing well. Serving the homeless well.
- Zoo is nice and doing a good job.

2. What things big and small would make Atascadero better? (15 minutes)

- Staffing, getting raises to bring in “trauma specialist”. Social worker/Mental health to deescalate situations.
- Bathroom at Sunken Gardens.
- More trash collections area around city
- Assist in collection of trash for homeless population
- Restroom facilities for homeless
- Cohesive Atascadero, (stronger identity to make Atascadero more marketable.)
- Create more partnerships with volunteer and non-governmental agencies.
- Community Choice Power. (Take another look)
-

3. The City has promised to spend some of these funds on expenses that have been put off a long time. Which of these do you think are the most important and which could be delayed a little longer? (7 minutes)

Urgent	Not as Urgent
Police and fire(ems) (equipment/Communications/salaries)	
Security for police department (secure fencing around the PD)	
Assisting animals in distress (entangled in fishing lines etc)	
Streets and sewer (*Palma)	

4. If the City spent the D-20 funds perfectly, what would success look like (7 minutes)

- More retention in PD. Possibly leading to more agencies looking at Atascadero.
- Friendly environment leading to more business.
- More people coming to Atascadero. Starting business,(head of household type)

5. How should the City measure that success? (5 minutes)

- Type of calls responding to. Decrease in certain types of crimes.
- Community policing increase. Partnership with the public and city.
- Increase tax base. Create more business and more population.
- More NGO involvement.
- More volunteers

Is there anything else that you want to make sure the Council knows? (5 minutes)?

Date: February 1, 2021

Time: 1:30 pm

Facilitators: Casey Bryson, Jeri Rangel

Attendees: Kent Olsen, Judith Hemenway and guest, Sarah Sullivan, Shirley Summers, Zoe Zappas

1. What is going well in the City? (10 minutes)

- Good place to live,
- Not a lot of traffic problems, easy to get around
- Road repairs
- Law enforcement is receptive to collaborative work
- Officers are courteous and respectful
- City government is accessible and responsive, easy to get ahold of
- La Plaza and the plaza

2. What things big and small would make Atascadero better? (15 minutes)

- Paving non-city maintained road
- Road condition
- Nice restaurants
- Maintenance of sidewalks and street trees (including for safety and accessibility)
- More police on patrol
- Full-time social worker on staff with Police dept.
- Resources to assist with transient activities and assistance with the community experiencing homelessness
- Explore the availability for Operation Roomkey- more availability within the City for community of homeless (not just in times of COVID)
- AB109- making sure City of Atascadero gets what's we're entitled to
- Streamlining permit process, including ADUs

3. The City has promised to spend some of these funds on expenses that have been put off a long time. Which of these do you think are the most important and which could be delayed a little longer? (7 minutes)

Urgent	Not as Urgent
Fire protection	
Police protection	
Storm drains	
Road maintenance-City maintained	
Road maintenance-non-city maintained	

4. If the City spent the D-20 funds perfectly, what would success look like (7 minutes)

- People feel safe- fire and police protection and are able to get around the community safely
- Reduced turnover in public safety
- Downtown Enhancement project in place
- Increased development activity, including retail opportunities- (make sure zoning works)
- Highway 41 sidewalks look good and safe
-

5. How should the City measure that success? (5 minutes)

- What percentage of people in the community participated in the webinars?
- List of improvements in deferred maintenance and tracking over time.
- Improvements in road conditions.
- Improvement/replacement of public safety equipment and what would need to be replaced next.
- Prioritize equipment replacement.
- Number of individuals in transient population or community of homelessness.
- Employment numbers.
- Turnover rates decreasing (able to retain staff).
- Salary comparisons, improve relative standing to other communities.

Is there anything else that you want to make sure the Council knows? (5 minutes)?

- Efficient hiring of employees, only as necessary.
- Appreciation to participate in the planning and provide input
- Build up reserves for large vehicles and equipment.

Date: February 1, 2021

Time: 1:30 pm

Facilitators: Nick DeBar, Phil Dunsmore

Attendees: Max Zappas, Vy Pierce, Ellen Beraud, Tasia Trevino- Hill and Andrew Luera

1. What is going well in the City? (10 minutes)

- A lot more going on downtown
- El Camino downtown infrastructure plan
- Police treatment of homeless
- Public Spaces/ Events
- Echo services
- Professional staff in meetings
- Good conversation about City and future
- Positive outlook from community members

2. What things big and small would make Atascadero better? (15 minutes)

- Employee retention/salaries
- Fewer Stray Cats
- Need to invest in people/skills- internships to grow professional development (private/public)
- Support of Printery building and performing Arts facility
- Improved pedestrian and bicycle connections through town
- Mental Health services to work with PD to aid in homeless services
- Keep Atascadero Local
- Improve bike paths and connect to Templeton
- More sidewalks close to downtown
- Downtown Broadband

3. The City has promised to spend some of these funds on expenses that have been put off a long time. Which of these do you think are the most important and which could be delayed a little longer? (7 minutes)

Urgent	Not as Urgent
Salaries	
City Infrastructure	
Fire Station	
Downtown Infrastructure Plan	
Social Services due to mental health under COVID	
Atascadero Lake Maintenance	

4. If the City spent the D-20 funds perfectly, what would success look like (7 minutes)

- Complete downtown infrastructure plan
- New fire station
- Competitive Salaries
- Head of Household jobs in town
- Private/Public investment
- Balance of meeting needs of emergency services along with providing social services/mental health
- A sense of public safety amongst all residents including homeless

5. How should the City measure that success? (5 minutes)

- Employee retention rate
- Complete Fire Station repairs
- Downtown infrastructure plan complete
- Echo Data to view needs of residents being met
- Additional community input opportunities
- Employee morale in specific departments
- Number of open businesses each year- reduced vacancies

Is there anything else that you want to make sure the Council knows? (5 minutes)?

Date: February 1, 2021

Time: 1:30 pm

Facilitators: Luke Knight and Rachelle Rickard

Attendees: Mark Capozzoli, Josh Cross, Tom Little, Mark Dariz (observing)

1. What is going well in the City? (10 minutes)

- Small town feel
- City communication to residents is better
- Fiscal responsibility
- Events- Dancing in the streets, taco day. Sense of place
- Do quite a bit with what we are given
- La Plaza and growth
- Small town feel, but some businesses are coming in
- Events- place to visit
- City leaders are in the community and participate in events

2. What things big and small would make Atascadero better? (15 minutes)

- More youth sports programs / more variety / more accessibility to sports programs
- Solution for homelessness
 - Addiction
 - Mental Health

- Focus on head of household jobs (we have limited available land to grow).
- Workforce/job attraction strategy
- South ECR Beautification and intensification of use. Increase vibrancy
- Invest in downtown- infrastructure, marketing and generally drive tourism downtown
- Streamline development process. (task force)
- Tools/resources to respond to homeless calls
- Grow additional jobs / commercial businesses
- Diversity of businesses
- Improve crossing of El Camino in downtown- safety

3. The City has promised to spend some of these funds on expenses that have been put off a long time. Which of these do you think are the most important and which could be delayed a little longer? (7 minutes)

Urgent	Not as Urgent
Fire and Police Department	Zoo
Facilities, staffing and equipment enhancement- fire and police	
Economic development	
Infrastructure	
Staffing – public works	
Leverage our resources	

4. If the City spent the D-20 funds perfectly, what would success look like (7 minutes)

- 500 new head of household jobs within 5 years here in Atascadero
- Vibrant and active downtown
- No vacant storefronts
- Lots of youth programs for kids of all abilities, income levels and interests
- More fields for sports
- 80% of all kids 5-18 participating in some sort of extra-curricular activities
- Appropriate staffing across all City departments
- Addressed the most dilapidated infrastructure and equipment
- Increased feeling of safety in the community
- An involved community
- We are still Atascadero- our own unique town
- There should be pride in Atascadero
- Kids feel safe walking through downtown

5. How should the City measure that success? (5 minutes)

- Enhanced response times
- 500 new head of household jobs within 5 years here in Atascadero
- No vacant store fronts downtown
- Reduced number of trips going over the grade/keeping jobs in town
- No more pan handling
- Adequate staffing- fire personnel/police personnel/etc on duty at any given point in time
- Reduced visual presence of homeless

Is there anything else that you want to make sure the Council knows? (5 minutes)?

-
-

Date: February 4, 2021

Time: 4 pm

Facilitators: Casey Bryson, Nick DeBar

Attendees: John Sanders, Edmond Temple, Michael Ens, Lauri Graham, Cindy

1. What is going well in the City? (10 minutes)

- Special events bringing visitors/revenue
- Relatively peaceful
- Nice parks,
- hiking trails, and
- no/low cost outdoor activities
- Street improvements – especially on busier/more visible roads
- Good use of Measure F-14 funds
- Small business growth

2. What things big and small would make Atascadero better? (15 minutes)

- Improve box culvert on Santa Lucia Road near Llano Road to improve pavement width and safety
- Reduce/eliminate homelessness issues
- Ensure community doesn't become a "soft target" due to
- Construct pickleball courts
- Implement sustainable measures for landscaping, solar, etc. to reduce operational costs
- Look for ways to expand lower paying job opportunities to reduce costs (trash pickup, etc.)
- Make staff salaries and levels competitive countywide****

3. The City has promised to spend some of these funds on expenses that have been put off a long time. Which of these do you think are the most important and which could be delayed a little longer? (7 minutes)

Urgent	Not as Urgent
Needs for improving Emergency Services (fire/police salaries, infrastructure, equipment, etc.)	Non-Emergency Service needs
	Zoo and park amenity needs

4. If the City spent the D-20 funds perfectly, what would success look like (7 minutes)

- Adequate salaries, staffing, and facilities for Police and Fire
- No litter in creeks and along roads
- Address and manage homelessness issues
-

5. How should the City measure that success? (5 minutes)

- Staff retention levels for Police
- Reduce homelessness population and call frequency
- Number of social service interactions with homelessness
-

Is there anything else that you want to make sure the Council knows? (5 minutes)?

- Appreciate opportunity to learn more and be engaged
- Encourage City Council and other meeting available to public

Date: February 4, 2021

Time: 4 pm

Facilitators: Chief Masterson, Jeri Rangel

Attendees: JoAnn Richardson, Tess Ramirez, Kelly Arebalo, Maurica Fitzgibbons, Jeanne Miller

1. What is going well in the City? (10 minutes)

- Open spaces & trails
- Road improvements
- Great use of F-14 funds
- Infrastructure improvements
- Events
- Shopping
- Citizen outreach and sharing information
- Helpful employees
- Administration building rehab
- Great vibe
- Farmer's market
- Great people
- La Plaza
- Business friendly
- Infill- smart growth
- Chipping program
- Fire Department-fire safety
-

2. What things big and small would make Atascadero better? (15 minutes)

- Assistance for those in mental health crisis
- Assistance for those that are experiencing homelessness
- Look for specific housing programs (Housing First) for solutions
- Walkable spaces in the downtown core
- Dog and me spaces downtown
- Bike lanes in the downtown core
- Downtown Infrastructure Enhancement
- After school recreation for students
- Fire safety ideas
- Privatize the Zoo
- Rehabilitate Fire Station #1
- Fire safety and education

3. The City has promised to spend some of these funds on expenses that have been put off a long time. Which of these do you think are the most important and which could be delayed a little longer? (7 minutes)

Urgent	Not as Urgent
Staff salaries	Atascadero Lake retaining walls
Public Safety Equipment and infrastructure	Zoo
Roads	Roads
Sewer system	
Homelessness assistance	
Police and Fire Department needs	
Zoo	
Infrastructure	

4. If the City spent the D-20 funds perfectly, what would success look like (7 minutes)

- Employee retention (particularly Public Safety)
- Beautiful City
- Enjoy City –quality of life assets

5. How should the City measure that success? (5 minutes)

- Staff retention metrics
- Metrics on call for services
- Reduction on specific call types
- Referrals to other agencies to assist population experiencing homelessness
- New business numbers/filling in existing spaces
- Headcount of people using trails and open space

Is there anything else that you want to make sure the Council knows? (5 minutes)?

- Happy with the use of F-14 for road improvements
- City employees are lowest paid in area
- Salary equity across the board-all staff

Date: February 4, 2021

Time: 4 pm

Facilitators:

Attendees: Heather Branton, Lisa and Charles Kania, John Lindstrom, Lynda Horejsi, Steve Stucky (partial)

1. What is going well in the City? (10 minutes)

- School system handled pandemic well
- Community engagement- listening sessions
- Community cares what's happening and wants to be a part
- Downtown
- Downtown and La Plaza
- Staff seems upbeat
- Community supports our youth
- ACE academy
- Amazing volunteer groups

2. What things big and small would make Atascadero better? (15 minutes)

- Input
- Kmart shopping center – something done.
- Need family recreation
- Better mental health support available to the mentally ill community here in Atascadero
- Too many potholes
- Traffic Way
- Fire and Police needs staffing
- Fire and Police need equipment
- El Camino- all of the signals need to coordinate timing so that as you drive down ECR its all green
- Improved interaction between support agencies (holistic approach to solving problems)
- Improved interaction between support agencies
- More federally granted programs
- Santa Lucia at Llano and culvert near Graves Creek – improved evacuation route
- Target specified police officer training regarding mental health
- Mental health and homelessness response needs to be interdisciplinary
-

3. The City has promised to spend some of these funds on expenses that have been put off a long time. Which of these do you think are the most important and which could be delayed a little longer? (7 minutes)

Urgent	Not as Urgent
Staffing	
Interdisciplinary staffing	
Adequate fire prevention and firefighting	
Keep things balanced- things like economic development, recreation, parks shouldn't be forgotten	
Staffing retention	

4. If the City spent the D-20 funds perfectly, what would success look like (7 minutes)

- Vision
- Less need for police response to mental health
- Less staff attrition/less turnover
- More diversity of residents
- More affordable housing
- People could afford to live here
- More diverse police force
- More activities for the kids (businesses and other programs)
- Restaurants all around Sunken Gardens
- Variety of restaurants
- Dentists and doctors are still in town in a medical / dental area not too far from downtown
- Cameras along roads so that if you broke down or there was a problem, someone would come help
- The Printery is a performing arts center
- Businesses are up and running
- No vacant businesses
- Strong mental support for our community
- Full broadband internet so that everyone would have access
- Feel safe walking downtown
-

5. How should the City measure that success? (5 minutes)

- Measurements
- A reduction in crime
- Information in newspaper on what funds were spent on
- A reduction in 911 mental health calls because of collaborative community mental health programs
- Comparing families leaving vs. families moving into the community
- Retention rates of police and firefighters public works
-

Number of AHS graduates are able to stay here after graduation (have jobs)

Is there anything else that you want to make sure the Council knows? (5 minutes)?

- Use jail/prison workforce for projects.
- Possibly use or establish Local Americorp
- Make a solar parking (City Hall parking)
- Renewable electricity
- Local advertising on buses from Atascadero to fair each year. There is a screen but nothing is playing on it

Date: February 6, 2021

Time: 9 am

Facilitators: Rachelle Rickard, Jeri Rangel

Attendees: Richard Shannon, Alya Tomac, Erin McCall, Colette Layton, Chris Robinson

1. What is going well in the City? (10 minutes)

- Community involvement
- Open communication/transparency
- Downtown transformation
- Zoo
- Great feel to community
- Events
- Quality employees
- Great community to raise family
- Safe
- Downtown placemaking
- Downtown momentum
- Improved road maintenance
- Lake improvements
- Zoo as a great asset and draw of tourism
- Collaboration of all agencies-teamwork and working for the greater good
- Teamwork of city departments
- Family of employees dedicated to working together toward safest possible City

2. What things big and small would make Atascadero better? (15 minutes)

- Clean up downtown creek
- Improve the situation with the community of homeless
- Enhance downtown creek area
- Enhance safety in the downtown core
- Concerns of proximity of schools to downtown transient issues
- Infill
- Economic development
- Improvements in getting business licenses
- Infrastructure improvements- public safety
- Enhance staffing
- Improve roads
- Improve streetscapes
- Staff retention
- Increased minimum police patrol staffing
- Increased traffic to businesses
- Diversity in businesses
- 5G expansion
- Citywide broadband
- Safe recreation for youth-private
- Safe recreation for youth-public
- Family oriented plan
- Keeping momentum with lake improvements
-

3. The City has promised to spend some of these funds on expenses that have been put off a long time. Which of these do you think are the most important and which could be delayed a little longer? (7 minutes)

Urgent	Not as Urgent
Quality of downtown core	
Diversification of businesses	
Fire station #1	
Fire equipment	
Replacement schedules for vehicles, equipment, and facilities	
Fire and Police safety	Medium
Safe community	Parks and trails
Storm drains	
Radio systems	
Public safety	
Retention of staff	
Quality of staff	
Public safety equipment and needs	

4. If the City spent the D-20 funds perfectly, what would success look like (7 minutes)

- Thriving downtown
- Additional bikeway and walkway paths citywide
- More people enjoying urban environment
- More people enjoying natural environment
- Reinvestment in our community
- Shop local
- Business diversity
- Everything you need is here in town
- Plenty of outdoor dining options
- Increase of boutique retail
- Meeting national standards for Fire response levels
- Meeting national standards for Police response levels
- Safest community possible
- Clean community

5. How should the City measure that success? (5 minutes)

- Assessment of critical needs and how they've been addressed
- Downtown core compared to prior
- Growth in all city revenues
- Staffing level metrics
- Metrics on emergency response times/levels
- Sharing the information with community
- Increase in minimum staffing

Is there anything else that you want to make sure the Council knows? (5 minutes)?

-

Date: February 6, 2021

Time: 0900

Facilitators: Phil and Casey

Attendees: Lee Perkins, Harry Hamilton, Zach Yeoman-Sanchez, Zach Jackson, Theresa S.

1. What is going well in the City? (10 minutes)

- New Billboards, city and local business advertised together
- City events, appeal to families, everyone, number of city events (multiple)
- City employees care about community
- City employees are well trained, capable, have hired well suited and trained for our community
- New home owner, everyone at city is responsive and helpful
- Downtown is doing great, new development
- La Plaza is very beautiful, nicely done
- Needs that we have been able to take care of, have been done well
- More of a community over last 30 years
- On the right track to not being just a bed room community, things to do downtown, stop and enjoy business
- “Come Home To Atascadero”
- D-20 sessions for community input

2. What things big and small would make Atascadero better? (15 minutes)

- Central Coast community energy
- Retention of qualified employees, losing qualified employees in the PD – they are going to other agencies for better salaries. Fire personnel leaving for other job opportunities
- Quit taking a conservative approach on issues, being more proactive, proactive decision making, results oriented, set a timeline and make a decision
- Increasing staffing levels for public safety (Police and Fire Department). Enough officers to handle the calls for service. Increased calls for service for Fire Dept. Maintain level of service
- Mentoring for new people to learn their job (look for volunteers to help train new staff)
- More head of household jobs, keep business in town,
- Maintain exits from 101, Cal Trans bricks

3. The City has promised to spend some of these funds on expenses that have been put off a long time. Which of these do you think are the most important and which could be delayed a little longer? (7 minutes)

Urgent	Not as Urgent
Retention of qualified employees throughout the city	Zoo
Central Coast Community Energy	
Retain qualified Police and Fire	
Infrastructure - roads	
Increase staffing levels – Police, Fire, and public works	
Infrastructure – Fire Stations, Police Station	
Earthquake retrofit of Fire Station 1 (hose tower, roof structure)	
Wastewater facility is at capacity	
Sustainable energy (solar) to save for increasing energy costs	
Ways to save money by investing in infrastructure	

4. If the City spent the D-20 funds perfectly, what would success look like (7 minutes)

- More downtown foot traffic
- Look at Sunken Gardens at night, better lighting
- Downtown, second floor living spaces, above businesses
- Sunken Gardens should have second and third floors, ground floor businesses, living above
- Vibrant downtown, active community, enjoying events, place money into current assets and make them spectacular
- Solidify Atascadero infrastructure, Police, buildings
- Making sure our community is safe, meeting the needs of our community and visitors
- Continuing to keep up parks

5. How should the City measure that success? (5 minutes)

- Staffing levels, compare before and after
-

Is there anything else that you want to make sure the Council knows? (5 minutes)?

- City Council has not addressed the Community Coast Energy

Date: February 6, 2021

Time: 9:00 am

Facilitators: Bob and Nick

Attendees: Susan Funk, Matt Pigeon, Brandon Roberts, Trista Neilson,
Dawn Scherer Daner, Hayley Mattson

1. What is going well in the City? (10 minutes)

- Park,
- Recreation, and
- Outdoor activities
- Special events and
- Community effort/collaboration
- Downtown getting more lively with development and businesses
- Good job using Measure F-14 funds for road projects and advertising projects (project signs, etc.)
- School resource and community service officers

2. What things big and small would make Atascadero better? (15 minutes)

- Fire Station No. 1 improvements
- Staffing retention for police
- Adequate staffing for fire
- Funding for vehicle and equipment replacements
- Focus on emergency services needs

3. The City has promised to spend some of these funds on expenses that have been put off a long time. Which of these do you think are the most important and which could be delayed a little longer? (7 minutes)

Urgent	Not as Urgent
Police staff retention and hiring	New parks
Increased staffing for EMS	Non-maintained roads
Vehicles and equipment	
Fire Station No. 1 improvements	
Competitive salaries for staff, particularly police	

4. If the City spent the D-20 funds perfectly, what would success look like (7 minutes)

- Better public service – across all City services
- Increased police officers and retention
- Modern fire stations and improvements
- Two battalion chiefs and increased fire staffing (4 per engine)
- Additional Public Works maintenance staffing
- Addressing homelessness issues (addiction, mental health, etc.) through adequate and appropriate staffing
- Specific reserves for Police, Fire, and Public Works vehicles and equipment
- Ballot measure intent is met – majority of monies spent on Police-Fire-Infrastructure (~90%)

5. How should the City measure that success? (5 minutes)

- Number of staff retained
- Number of additional staff hired
- Number of homeless persons assisted
- Number of calls for service, ambulance trips, CAT officer contacts, etc. for homeless
- Reduced number of calls for drug related incidents
- Progress updates to demonstrate monies are meeting intent of Measure D-20
- Amount of trash and homeless encampment cleanups

Is there anything else that you want to make sure the Council knows? (5 minutes)?

- Outreach meetings are appreciated