



ADVISORY BOARD FOR THE ATASCADERO TOURISM BUSINESS IMPROVEMENT DISTRICT

AGENDA

Wednesday, September 21, 2022 at 2:30 P.M.

**Atascadero City Hall - 6500 Palma Avenue, Club Room
Atascadero, California**

CALL TO ORDER:

ROLL CALL: Chairperson Patricia Hardin, SpringHill Suites by Marriott
Vice Chairperson Corina Ketchum, Home 2 Suites by Hilton
Board Member Deana Alexander, The Carlton Hotel
Board Member, Tom O'Malley, Portola Inn
Board Member Amar Sohi, Holiday Inn Express and Suites

APPROVAL OF AGENDA:

PUBLIC COMMENT: This portion of the meeting is reserved for persons wanting to address the Board on any matter not on this agenda and over which the Board has jurisdiction. Speakers are limited to three minutes. Please state your name for the record before making your presentation. The Board may take-action to direct the staff to place a matter of business on a future agenda. A maximum of 30 minutes will be allowed for Public Comment, unless changed by the Board.

A. CONSENT CALENDAR:

- 1. ATBID Draft Action Minutes – August 17, 2022**
 - Recommendation: ATBID Board approve the Draft Action Minutes of the August 17, 2022 meeting. [City Staff]

B. BUSINESS ITEMS:

- 1. Spaceport Presentation**
 - Recommendation: ATBID Board receive and file the attached presentation regarding the planned development of a spaceport in the City of El Paso de Robles. [City of El Paso de Robles]
 - Fiscal impact: None.
- 2. Ad Hoc Committee for Budget Cycle, Emergency Contingency and Reserves Update**
 - Recommendation: ATBID Board provide staff direction regarding possible assignment of an ad hoc committee for the upcoming budget cycle, contingency funds for emergencies, and clarification on financial reserves. [City]
 - Fiscal impact: None.

3. Budget Overview & Monthly Report

- Recommendation: ATBID Board receive and file Budget Overview and Monthly Report. [City/Verdin]
- Fiscal Impact: None.

C. UPDATES:

1. Visit SLO CAL Board and Marketing Committee updates. [Visit SLO CAL/Verdin/City Manager's Office]
2. City business and administrative update. [City]
3. Hipcamp TOT compliance. [City]

D. BOARD MEMBER COMMENTS:

E. FUTURE AGENDA ITEMS: (This section is set aside for open discussion on future agenda items)

1. Quarterly check in on HdL STR Compliance program. (October)
2. Event sponsorship letter/mailing to solicit for future events, e.g., Cider Festival, Wine Speak, etc. (October)
3. New event sponsorship opportunities presentation by City. (October)
4. Political/action topics presentation by City of Atascadero Mayor and/or San Luis Obispo County Supervisor. (November)

F. ADJOURNMENT