



City of Atascadero

6500 Palma Ave. Atascadero, CA 93422

Phone (805) 470-3360 Fax (805) 470-3479

Special Event Banner Application

Date Submitted _____ Approved by _____

Customer/Business _____

Address _____

City _____ State _____ Zip Code _____ Phone _____

E-Mail Address _____

Dates Banner to be Displayed _____

Event Name _____

Location of Banner _____

Banners may be posted 14 days prior to the event.

The customer is responsible for posting and removing the temporary event banner, unless using upper or middle banner position at Atascadero Lake Park.

Banners that are placed at the Atascadero Lake Park banner holder must be double sided.

Banners must be removed within one day after the event. If the banner is left up more than one day after the event, city personal will remove the banner and a \$25 fee may be charged. The banner will not be released to the owner until the fee is paid.

One banner position can be used at no charge at the banner location where the event takes place. If available, additional banner locations can be reserved for \$55 per location. City events take priority with regards to banner times and locations

The HWY 101 Zoo sign is not a designated banner location. Contact Terrie Banish at 805-470-3490 regarding the HWY 101 sign.

All other banner inquiries contact Colony Park Community Center 805-470-3360.

Banners must be: Width- 8ft. Height-3ft. and be of professional quality.

There are two places on either end of the banner to be attached to the banner holder. Cable ties can be used and will need a minimum of 18# tensile strength. Multiple ties may be required. Metal parts that would scratch pole supports are not allowed.