Atascadero City Council
Staff Report – Public Works Department

Consultant Selection
Transit Center Site Selection Study

(Approval authorizes RRM Design Group to proceed with the study to locate and recommend a site for a transit center in Atascadero.)

RECOMMENDATION:

Council authorize the City Manager to execute a contract with RRM Design Group in the amount of $86,000.00, for a Transit Center Site Selection Study.

DISCUSSION:

The current Atascadero Transit Short Range Transit Plan and the SLOCOG Regional Transportation Plan recognize the need for a Transit Center in Atascadero to provide a connection between local, regional and statewide transit services and convenient access for pedestrians, bicycles and motor vehicles.

SLOCOG solicited applications, to be awarded on a competitive basis, for State Transit Assistance (STA) funds. The City Council approved the submission of an application to the San Luis Obispo Council of Governments (SLOCOG) for funds to conduct a Transit Center Site Selection Study on January 9th, 2007. Staff submitted an application for $70,000 to be matched with $30,000 of currently available transit funds. The application was ranked #1 among all the applications and the grant was awarded.

The objective of the study is to locate a recommended site for a transit center which will best serve the community. The consultant will create a preliminary layout of transit center improvements on the recommended site. Key to the process will be extensive outreach to stakeholders and the public through a series of meetings and interactive workshops.

A Request for Proposal was issued and four (4) proposals were received. The proposals were ranked by City staff as well as a representative from SLOCOG and the San Luis Obispo Regional Transit Authority. RRM Design Group received the highest ranking.
RRM Design Group is headquartered in San Luis Obispo and is uniquely qualified for this project through their experience as designers of the Downtown Atascadero Streetscape, knowledge of Atascadero and their ability to gain public input on projects. Partnering with RRM is Fehr and Peers, a highly regarded transit and transportation firm.

**FISCAL IMPACT:**

There are currently budgeted funds in the amount of $100,000 for this study. The proposed contract with RRM Design Group is $86,000.