



Atascadero City Council

Staff Report – Community Services Department

Colony Park Community Center Status Report

RECOMMENDATION:

Council review Colony Park Community Center status report and receive and file.

DISCUSSION:

Background: The Colony Park Community Center (CPCC) opened in December, 2007. The facility has now been open for nine months. Staff would like to report on the Center's program of activities and the public use of the facility to date.

Programming: One of the most important elements of the new Community Center is the level of service for programs and activities. Many of the City's programs formerly located at the Pavilion have moved over to the new building, and many new activities have been added. Fees paid to the School District for use of their facilities have been greatly reduced.

The CPCC hours of operation when school is in session are: Monday through Friday, 3:00pm to 8:00pm, Saturday 11:00am to 9:00pm, and Sunday 1:00pm to 5:00pm. The Café, operated by the concessionaire, is open Monday – Friday 8:00am to 8:00pm and Saturday 11:00am to 9:00pm. The Café is closed on Sundays. The Community Center hours are adjusted for holidays and when school is not in session.

The Teen Center is a major component of the Community Center. This area includes the game room, which is open on a drop-in basis. Some of the activities include: video games, ping pong, pool table, air hockey, foosball, movies, TV, etc. The area is adjacent to the Café, which is off to a good start with LeBoeuf's BBQ, our new concessionaire. The Teen Center area will serve kids from the 7th through the 12th grades. Through August, there were 692 teens that became members of the Teen Center, and the kids made 5,674 visits to the Teen Center since it opened. This does not include kids who visit the gym, for drop-in basketball, for example.

Teen Center memberships have brought in \$6,788 to date. No teen is turned away due to inability to pay for a card. The Teen Center tends to average between 20-30 kids per

day, with over 90 teens on the single highest day. Male members outnumber female by a ratio of 66% to 34%.

The supervised Homework Lab re-opened on September 5th, 2008, and is available from 3:00-5:00pm, for kids who would like help with their homework. The Lab is a quiet space that is free to kids of all ages. Twelve (12) laptop computers are available that are connected to a printer.

The CPCC is open later in the evening for special events and activities such as teen dances or concerts, which occur on a periodic basis.

The CPCC houses many other activities such as youth and adult sports. The facility offers adult leagues as well as drop-in activities. These activities have generated over 300 unduplicated participants since opening. Additionally, the Center is home to "Start Smart" a developmental sports program for preschoolers 3-5 years old.

Another area of programming includes special interest classes. Some of these classes include: yoga, tai chi, karate, dance, gymnastics, art, language, sports, piano and more. Over 1,000 individuals have enrolled in classes and similar activities at the Center since December. These classes are conducted on a contract basis; the gross revenue is split with the independent contract instructors.

The CPCC is available for rental activities, and has generated over \$8,304 to date. Previous rentals have included North County Christian home basketball games, the Youth Task Force, dances, concerts, library events and various meetings. No alcohol is allowed in the facility. LeBoeuf's Café is available to cater events at the facility.

Under the direction of Recreation Supervisor Jennifer Fanning, the facility part-time staff supervises the front counter and game room and is responsible for general facility welfare. Other staff and contract instructors are assigned based upon the scheduling of new or existing programming for the facility, and they supplement the Supervisor/Center Director and part-time staff. Sandy Scott, of Public Works, oversees the facility maintenance. He is doing an excellent job caring for the facility.

Facility Policies, Procedures and Standards of Operation:

Staff has implemented specific facility use policies and standards of operations. Thus far, these policies have served the City well in daily operations.

Annual costs of operating the Colony Park Community Center are approximately \$400,000. The Colony Park Community Center operations are currently under budget. Moreover, the facility is meeting the community's long-standing need to have for a special place for teens and recreational facilities for the larger community.

FISCAL IMPACT: None.