REGULAR SESSION: 7:00 P.M.

Mayor Luna called the meeting to order at 7:00 p.m. and Girl Scout Troop 479 led the Pledge of Allegiance.

ROLL CALL:

Present: Council Members Béraud, Clay, O'Malley, Brennler and Mayor Luna

Absent: None

Others Present: City Clerk / Assistant to City Manager Marcia McClure Torgerson, Deputy City Clerk Grace Pucci

Staff Present: City Manager Wade McKinney, Assistant City Manager Jim Lewis, Community Development Director Warren Frace, Community Services Director Brady Cherry, Police Chief John Couch, Fire Chief Kurt Stone, Deputy Public Works Director Geoff English, and City Attorney Patrick Enright.

COMMUNITY FORUM:

Jason Byard, representing the Ministerial Association, led those present in prayer.

Joanne Main, Executive Director Atascadero Chamber of Commerce, announced that the Chamber is hosting the Empower Hour on March 20th, 7:30 a.m. at the Carlton Hotel, and Dave Rasmussen of Cal Trans will address the meeting regarding the highway realignment.
Joan O'Keefe expressed concern regarding the process for disbursement of CDBG funds and questioned the funding for Good Samaritan Shelter. She urged that the process be more transparent in the future with more oversight.

Terry Richardson stated she supports Wal Mart for many reasons beyond shopping and employment opportunities and hoped Council would allow it to come into Atascadero.

Mark Phillips asked about the campaign finance reform proposals, and summarized some articles he has been reading on the negative effects of Wal Mart on other towns.

Sorrel Marks spoke about the General Plan and Municipal Code and their promise to protect citizens from the harmful effects of exposure to excessive noise, and to preserve the tranquility of residential areas. She played a recording, which she had made on her patio, of the noise made by motorcyclists on an adjoining property, and asked the Council to honor the promises in the General Plan and stop the nuisance.

Tino Santos spoke in support of Wal Mart, its low prices, and the jobs it brings to the community.

*Mayor Luna closed the Community Forum period.*

There was Council discussion of the motorcycle track issue raised by Mrs. Marks.

*There was Council consensus to have staff take the issue through a public process and have the Planning Commission consider all aspects with an update on the current status of the Motorcycle Ordinance and alternatives, then sending the item back to the City Council for further consideration.*

Council Member Clay stated he was not in favor of a reconsideration of the Ordinance. He thinks this is a good family sport and would not like to make lawbreakers out of those who enjoy this activity.

Council Member O'Malley asked staff to clarify that any project for the Del Rio area would require a full EIR and economic analysis.

Community Development Director Frace reviewed the steps involved in the process for development of the Del Rio area.

Council Member Béraud referenced the comments made by Mrs. O'Keefe and stated she would like more information in the packet in the future when CDBG funds are considered.

Mayor Luna stated that in the future it would be appropriate for the Council to receive the full packet of information for CDBG funds.
APPROVAL OF AGENDA:

MOTION: By Council Member Béraud and seconded by Council Member O’Malley to approve the agenda. 
Motion passed 5:0 by a roll-call vote.

PRESENTATIONS:

1. Proclamation declaring March 11 – 17, 2007 “Girl Scouts Make the World a Better Place Week.”

Council Member Clay read the Proclamation and presented it to Colleen Palermo who thanked the Council and spoke about the girls in their troop and their activities in helping others. The Girl Scouts distributed cookies to those present.


Council Member Béraud read the Proclamation and presented it to Cory Meyer who spoke about activities in the community in recognition of Arbor Day, and their accomplishment in completing the Native Tree Inventory.

3. San Luis Obispo County Public Health Department presentation on the Mosquito Abatement Program.

Kim Katrina gave the presentation and answered questions of Council.

COUNCIL ANNOUNCEMENTS AND REPORTS:

Council Member Clay discussed the positive results of his investigation into Wal Mart’s employment practices and commented that the downtowns in other cities with Wal Marts are doing well.

Council Member O’Malley spoke of his concerns regarding business recruitment and retention, tenant improvements and Conditional Use Permits. He suggested the Finance Committee work with staff to review the permit streamlining process and report back to Council.

Mayor Luna asked staff to provide an update report on the permit streamlining process.

Council Member O’Malley expressed concern regarding trash along the state highways, and stated a task force is being organized to look at this issue which will include County Supervisors and representatives from each city and other organizations. It was decided that Council Members O’Malley and Béraud would participate in the task force.
Council Member Clay stated his concerns about the Mission Oaks Annex.

Council Member Béraud stated her appreciation of the comments she has received through the city’s website, and believes that people don’t want a super center at Del Rio.

A. CONSENT CALENDAR:

1. **Draft Minutes of the Special Joint Meeting of the City Council and Planning Commission held on February 8, 2007**
   - City Clerk Recommendation: The City Clerk recommends that the City Council receive and file the Draft Minutes of the Special Joint Meeting of the City Council and Planning Commission held on February 8, 2007; the Council cannot approve these minutes as there was not a quorum of the Council present. [City Clerk]

2. **City Council Meeting Minutes – February 13, 2007**
   - City Clerk Recommendation: Council approve the City Council meeting minutes of February 13, 2007. [City Clerk]

3. **City Council Special Joint Meeting Minutes – February 20, 2007**
   - City Clerk Recommendation: Council approve the City Council Special Joint Meeting minutes of February 20, 2007. [City Clerk]

4. **December 2006 Investment Report**
   - Fiscal Impact: None.
   - Recommendation: Council approve the City Treasurer’s report for December 2006. [City Treasurer]

5. **January 2007 Accounts Payable and Payroll**
   - Fiscal Impact: $2,226,031.78.
   - Recommendation: Council approve certified City accounts payable, payroll and vendor checks for January 2007. [Administrative Services]

6. **Final Map 2006-0136 (Parcel Map AT 04-0052) 3325 Chico Road (TPM 2004-0059) (Myers)**
   - Description: The division of 2.1 acres into two lots.
   - Fiscal Impact: None.
   - Recommendations: Council:
     1. Adopt and approve Final Parcel Map 2006-0136 (Parcel Mat AT 04-0052).
     2. Authorize and direct the City Clerk to endorse Final Parcel Map 2006-0136. [Public Works]
7. City Inspection Services
   - Fiscal Impact: None.
   - Recommendations: Council authorize the addition of Earth Systems, Inc. to the established list of qualified inspection firms. [Public Works]

   **MOTION:** By Council Member O’Malley and seconded by Council Member Clay to approve Items #A-1, 2, 3, 4, 5, 6 and 7. 
   *Motion passed 5:0 by a roll-call vote.*

B. PUBLIC HEARING:

1. Interim Urgency Ordinance Establishing a Moratorium on Conversion of Residential Units to Condominiums
   - Fiscal Impact: None.
   - Recommendations: Council adopt the attached Draft Interim Urgency Ordinance establishing a moratorium on conversions of residential units to condominiums. This action extends the moratorium for 12 months. [City Attorney]

   City Attorney Patrick Enright gave the report.

   **PUBLIC COMMENT** – None

   **MOTION:** By Council Member Clay and seconded by Council Member Béraud to adopt the attached Draft Interim Urgency Ordinance establishing a moratorium on conversions of residential units to condominiums. This action extends the moratorium for 12 months.
   *Motion passed 5:0 by a roll-call vote. (Ordinance No. 507)*

C. MANAGEMENT REPORTS:

1. Request to Rename Traffic Way
   - **Description:** Atascadero Main Street Association Board of Directors has requested that the City change the name of Traffic Way between El Camino Real and Tunitas Avenue.
   - **Fiscal Impact:** None at this time.
   - **Recommendation:** Council direct staff on how to proceed with the request from the Atascadero Main Street Association to rename Traffic Way. [City Manager]

   Assistant to City Manager Marcia McClure Torgerson gave the staff report.
PUBLIC COMMENT

Ron Wreesman, Board Member Atascadero Main Street, spoke of Main Street’s support for renaming Traffic Way, and about the Tourism Assessment Report and its suggestion to rename Traffic Way because it is not appealing to tourists and shoppers. Mr. Wreesman answered questions of Council.

Ann Fletcher stated she supports the recommendation to change the street name and suggested selecting a name that reflects the history and character of the community and downtown area. She was in favor of renaming the entire road up to Carrizo Road.

Joanne Main, Chamber of Commerce, stated a name change was a good idea and suggested renaming it La Plaza Avenue or Street, as there are historic maps that have that road. She would like to see sufficient time given to phasing in a name change to allow businesses to get their phone book listings corrected.

Donna Hathaway stated the road has been called Traffic Way for a long time and she doesn’t see the object of changing that now.

Eric Greening suggested that as the street goes to the historic Estrada Adobe, it might be appropriate to call it Estrada Avenue, as there would be a connection with local history.

Mayor Luna closed the Public Comment period.

Council Member Clay stated he would not like to see the entire road changed, and if a portion is changed it should have two signs, including Traffic Way, to lessen confusion.

Council Member Béraud indicated she would like something identifying the street as a downtown exit, and requested additional information on the financial impacts to businesses, the legal aspects, and Cal Trans issues. She stated it was a good idea but more information and public input is needed.

Council Member O’Malley agreed that this should go to staff to outline the issues in terms of Cal Trans Signs, businesses signage, etc. and with an overview of the cost analysis. At that point he would suggest sending it to Main Street for their help in organizing a public process for selecting a name.

Mayor Pro Tem Brennler indicated he was receptive to a name change but would like information on the cost to the taxpayer. He agreed that Main Street can simultaneously participate.

Mayor Luna summarized the discussion by stating that Council supports a name change but is concerned with the costs involved and implementation.
City Manager Wade McKinney stated with direction from Council staff can create an outline and bring information back.

*There was Council consensus to have staff outline the information requested and send it to Main Street.*

2. **Consideration of Naming the Recreation Center and Renaming Traffic Way Park**
   - **Description:** Selection of names for the Traffic Way Park and the Recreation Center from the list provided by the sub-committee.
   - **Fiscal Impact:** Signs are budgeted for the new Recreation Center building.
   - **Recommendation:** Council review the Parks and Recreation Commission’s top five suggested names for each facility, and provide direction on the naming of the facilities. [Community Services]

Community Services Director Brady Cherry gave the staff report and answered questions of Council.

**PUBLIC COMMENT**

Sandy Jack, Parks and Recreation Commissioner, distributed a list of other names suggested for the renaming (Exhibit A), and spoke about the process they had used.

*Mayor Luna closed the Public Comment period.*

**MOTION:** By Council Member O'Malley and seconded by Mayor Pro Tem Brenner to select “Colony Park” as the name for the park. 
*Motion passed 5:0 by a roll-call vote.*

**MOTION:** By Council Member O'Malley and seconded by Council Member Clay to propose “Colony Park Community Recreation Center” for the building.

Council Member O'Malley withdrew his motion.

**MOTION:** By Council Member O'Malley and seconded by Council Member Clay to select “Colony Park Community Center” for the building. 
*Motion passed 5:0 by a roll-call vote.*
D. COMMITTEE REPORTS:

Mayor Luna
1. County Mayor’s Round Table: It was suggested that there be a special League of California meeting for San Luis Obispo and Santa Barbara County to train Council members in the running of a meeting. There was also discussion about area mayors who did not sign the mayor’s climate control agreement.
2. North County Water Purveyors Group: It was reported that Atascadero is at about 1/3 of its annual rainfall and that this is the second drought year in a row.

Mayor Pro Tem Brennler
1. Atascadero Youth Task Force: 2007 Central Coast Monster Skate Park Series will be kicked off on March 31st and will run through June 2nd. April 9-12 will be the Spring Break Skate Board Camp. On May 19th the 18th Children’s Day at the Park will be held at the Lake Park.

Council Member O’Malley
1. Council Member O’Malley spoke about the Mayors Climate Control Initiative.
2. S.L.O. Council of Governments (SLOCOG) / S.L.O. Regional Transit Authority (SLORTA): Received funding at state level for widening Highway 46 coming out of Paso Robles.
1. Finance Committee: Staff is monitoring the major projects in the community and are trying to be business friendly and proactive.
2. Economic Vitality Corporation, Board of Directors (EVC): Hosted the wine study at the Paso Robles Inn, and will be participating in regional tourism planning.
3. League of California Cities – Council Liaison: Regional meeting is coming up.

E. INDIVIDUAL DETERMINATION AND/OR ACTION:

City Council

Council Member Clay stated he does not like to see the spontaneity taken out of meetings, and Council must be careful of trying to suppress peoples’ emotions.

Mayor Luna agreed there should be spontaneity but indicated there was an intimidation factor from applause and heckling, and that Council must enforce the ordinances and make everyone comfortable at meetings.
City Manager

City Manager Wade McKinney asked if Council would like anything specific on the agenda for the March 26th meeting of the Mayor, Mayor Pro Tem, and the Commission Chairs and Vice Chairs. Council Member O’Malley suggested including an item to encourage a pro business stance.

Mr. McKinney reported that staff is inventorying illegal banners in accordance with the Sign Ordinance.

F. ADJOURNMENT:

Mayor Luna adjourned the meeting at 9:32 p.m. to the next regularly scheduled meeting of the City Council on March 27, 2007.

MINUTES PREPARED BY:

Grace Pucci, Deputy City Clerk

The following exhibit is available for review in the City Clerk’s office.
Exhibit A – Sandy Jack, list of names for park and recreation center