Atascadero City Council
Staff Report – Community Services Department

Temporary Road Closure
Hot El Camino Cruise Nite 2008

RECOMMENDATION:

Council approve the Draft Resolution authorizing the closure of El Camino Real, from Curbaril Avenue to Traffic Way, San Luis Avenue from Curbaril to Pueblo, Pueblo from San Luis Avenue to El Camino Real, Palma Avenue from West Mall to Traffic Way, Entrada Avenue from El Camino Real to Lewis Avenue and Traffic Way from Lewis Avenue to El Camino Real, on Friday, August 15, 2008 from 5:00 p.m. - 8:30 p.m. Additionally, we recommend the closure of East Mall and West Mall from El Camino Real to Lewis Avenue and Palma Avenue between East Mall and West Mall from 1:00 p.m. – 10:00 p.m.

DISCUSSION:

On Friday, August 15, 2008, City staff is proposing to close the following for the annual Hot El Camino Cruise Nite, which begins at 6:30 p.m.:

To be closed from 5:00 p.m. – 8:30 p.m.:
- El Camino Real from Curbaril Ave. to Traffic Way.
- San Luis Ave from Curbaril to Pueblo
- Pueblo Ave from San Luis Ave to El Camino Real
- Entrada Ave. from El Camino Real to Lewis Ave.
- Palma Ave. from West Mall to Traffic Way.
- Traffic Way from El Camino Real to Lewis Ave.

To be closed from 1:00 p.m. – 10:00 p.m.:
- East Mall from El Camino Real to Lewis Ave.
- West Mall from El Camino Real to Lewis Ave.
- Palma Ave. between East Mall and West Mall.

Additionally, to provide display parking for the “Show and Shine” portion of the event and vendor booths, East Mall and West Mall between El Camino Real and Lewis
Avenue, and Palma Avenue between East Mall and West Mall, is to be designated as a tow-away zone from 1:00 p.m. to 10:00 p.m. on August 15, 2008.

The Hot El Camino Cruise Nite event, attracts thousands of tourists and spectators who line El Camino Real to view the vehicles that participate in this growing event. Last year, there were over 400 vehicles registered.

The route for this year’s “Cruise” is proposed to begin at Curbaril Ave. and end at Traffic Way. The route requires that Cal Trans or a contractor close the northbound Highway 41 exit and provide a detour for Highway 41 east. Cal Trans has requested a Resolution from the Atascadero City Council authorizing the closure of El Camino Real and the other streets affected along the proposed “Cruise” route.

In addition to the Hot El Camino Cruise Nite, the Atascadero Main Street will be hosting a Show and Shine daytime event around the Sunken Gardens Park from 3:00 p.m. – 6:00 p.m. during and after the “cruise” other activities will be conducted in the Sunken Gardens Park until 10:00 p.m.

FISCAL IMPACT:

The cost of this event is approximately $13,750. It is anticipated that these costs will be fully recovered through sponsorships and entry fees.

ATTACHMENTS:

1. Draft Resolution
2. Map of the proposed Hot El Camino Nite Cruise route
3. Map of the proposed Detour route
4. Street Closure Request Form