CITY OF ATASCADERO

COMMUNITY SERVICES DEPARTMENT

POLICY ON THE NAMING OF PUBLIC BUILDINGS, PARKS, AND OTHER PUBLIC FACILITIES

I. PURPOSE

To establish a uniform policy for naming public buildings, parks and other facilities.

II. POLICY

A. Public buildings will be named by their function. For instance, a city hall will be called a city hall, and a recreation building will be called a recreation building.

B. Public facilities will be named by their location in the City, either by proximity to a geographical feature, location in an identified area in the City (such as a street, neighborhood, subdivision, etc.).

C. The name of a park or recreation facility should, if possible, have geographic, botanical, zoological, agricultural, or historical significance generally recognized and known through the City or local area.

D. A public building, park, or other city facility should not be named after a person, unless one or more of the following exceptions apply:

   1. The facility was acquired by means of a substantial gift or donation of funds by an individual, family or corporation. Consent of the donor to naming the facility will be required.

   2. The individual made a substantial contribution in terms of volunteer services providing a broad public benefit to the residents of the City of Atascadero.

   3. The individual has been deceased for more than two years and, in the opinion of the Parks and Recreation Commission and City Council, the person's contribution to the aspect of the City, which the facility represents, was of such value to the City that the person's memory should be honored by the naming of the facility.
4. The facility can be named after a government fund or grant if the circumstances are deemed appropriate by the Parks and Recreation Commission and the City Council.

E. In addition to the naming of public facilities by using the criteria established above, the City can provide for the recognition of individuals, either deceased or living, by the placement of memorial objects (symbols); such as, living trees, public benches, rocks, memorial flagpoles, sculptures, etc., in public facilities. The placement and identification of these recognition symbols will be at the discretion of the Parks and Recreation Commission and the City Council on a case-by-case basis.