Atascadero City Council
Staff Report – Community Services Department

Temporary Road Closure
Hot El Camino Cruise Nite 2007

RECOMMENDATION:

Council approve the Draft Resolution authorizing the closure of El Camino Real, from Curbaril to Traffic Way, on Friday, August 17, 2007 from 5:00 - 8:30 p.m. and the closure of East Mall, Palma and West Mall from 1:00 - 8:30 pm.

DISCUSSION:

On Friday, August 17, 2007, City staff is proposing to close El Camino Real from Curbaril to Traffic Way, including East and West Mall to Palma; and Palma from East Mall to Traffic Way, from 5:00 p.m. until 8:30 p.m. to conduct the annual Hot El Camino Cruise Nite, which starts at 6:30 p.m.

Additionally, to provide display parking for the “Show and Shine” portion of the event, East and West Mall between El Camino Real and Palma Avenue, and Palma Avenue between East Mall and West Mall, is to be designated as a tow-away zone from 1:00 p.m. to 8:30 p.m., August 17, 2007.

The Hot El Camino Cruise Nite event, coordinated by the Atascadero Community Services Department, attracts thousands of tourists and spectators who line El Camino Real to view the vehicles that participate in this growing event. Last year, there were over 400 vehicles registered.

The route for this year’s “Cruise” is proposed to begin at Curbaril and end at Traffic Way. The route requires that Cal Trans or a Contractor close the northbound Highway 41 exit and the detouring of Highway 41 East. Cal Trans has requested a resolution from the Atascadero City Council authorizing the closure of El Camino Real along the proposed “Cruise” route.

In addition to the Hot El Camino Cruise Nite, the Atascadero Main Street will be hosting a Show and Shine daytime event around the Sunken Gardens Park from 3 pm – 6 pm. During, as well as after the Show and Shine event, other activities will be conducted in the Sunken Gardens Park until 10 pm.
FISCAL IMPACT: None.

The cost of putting on the event is approximately $13,750. It is anticipated that these costs will be fully recovered through sponsorships and entry fees.

ALTERNATIVES: None proposed.

ATTACHMENTS:

1. Draft Resolution
2. Map of the proposed Hot El Camino Nite Cruise route
3. Map of the proposed Detour route
4. Street Closure Request Form