Atascadero City Council
Staff Report – Public Works Department

Adopt-A-Road Program

(This program would provide an additional tool to assist with the litter removal aspect of road maintenance.)

RECOMMENDATION:

Council authorize the Public Works Director to implement an Adopt-A-Road Program.

DISCUSSION:

Background: The City of Atascadero maintains approximately 140 miles of road, the highest per-capita road mileage of all cities within San Luis Obispo County. The Public Works Operation Division is responsible for maintenance in the City of Atascadero right-of-way. They pave approximately one mile of road per year, fill pot-holes as needed, trim vegetation in the Right of Way, repair and replace signs, complete minor drainage projects, install street markings, maintain vehicles and respond to emergency situations. The Division concentrates on the highest priority road maintenance needs, based primarily on safety and quality circulation for the traveling public. Often times, routine litter removal and beautification projects are neglected due to time constraints and limited staffing levels.

Analysis: The Atascadero High School Interact Club Advisor and Atascadero High School Teacher, Mary Corey contacted the City of Atascadero Public Works Department, requesting permission to “Adopt” a few sections of roads around Atascadero High School and pick up litter. The Interact Club wants to organize their and other school clubs in the program. The Atascadero High School Interact Club request prompted the Public Works Department to consider the formation of a formal Adopt-A-Road program, similar to programs in place in the City of Paso Robles. An Adopt-A-Road program would provide for litter removal that is not currently being addressed on a routine basis by City staff.

Attached are draft Adopt-A-Road Program Guidelines which provide an outline of the program goals as well as the rules and requirements for program participants. City staff considers the program to be an additional and valuable tool to assist with the litter removal aspect of road maintenance. Some City staff time will be necessary for the direction and coordination of the program participants. In addition, expenditure of
existing Public Works funds will be required to pay for recognition signs. The purchase and installation of recognition signs will cost approximately $200.00 per sign.

**Conclusion:** Staff recommends that the City Council authorize the Public Works Director to implement an Adopt-A-Road Program.

**FISCAL IMPACT:**

Authorization of the Adopt-A-Road program will result in the expenditure of existing Public Works funds for recognition signs and miscellaneous supplies.

**ATTACHMENT:**

Draft Adopt-A-Road Program Guidelines