The meeting of the Ad-Hoc Advisory Committee for Arts in Public Places, appointed by the Atascadero Parks and Recreation Commission, was called to order at 3:30 p.m. on January 11, 2007 at Atascadero City Hall.

Committee members present: Joe Ramirez, Ann Wright, Tracy DiVita Bass, Stephen Lasalle, Sally Tippman, Cathy Baker (alternate, non-voting) and Chairman Barbie Butz (Parks and Recreation Commissioner, non-voting).

Chairman Butz reviewed the City of Atascadero’s Arts in Public Places Goals and Objectives, Procedure and Selection Standards. She reminded the committee that it was their responsibility to approve, reject, or suggest modifications to the proposal presented to them.

The proposal from the Atascadero Veterans Memorial design committee and artist Mark Greenaway was presented to the group. See attached proposal.

Discussion revolved around the possibility of offering an opportunity for other artists to submit designs and have the designs juried by a committee made up of other artists in the field. One member reminded the committee that the Veterans Memorial Committee has already gathered funding and are anxious to move forward so that they do not lose that funding. Chairman Butz reminded the group that their job was to follow the procedure as set forth in the Arts and Public Places guidelines.

After much thoughtful discussion it was decided that those members who had not been to the proposed location, would meet there on January 16, 2007 at 3:30 p.m. The next meeting was planned for January 16, 2007, at 7:00 p.m. in conference room #4 at City Hall.

The meeting adjourned at 5:10 p.m.
The meeting of the Ad-Hoc Advisory Committee for Arts in Public Places was called to order at 7:00 p.m. on January 16, 2007 at Atascadero City Hall.

Committee members present: Joe Ramirez, Ann Wright, Tracy DiVita Bass, Stephen Lasalle, Sally Tippman, Cathy Baker (alternate, non-voting) and Chairman Barbie Butz (Parks and Recreation Commissioner, non-voting).

Discussion of the proposal from Mark Greenaway and the Veterans Memorial Committee continued. Using his computer, Joe Ramirez had prepared an overlay of the statue at the proposed site on the corner of Hwy. 41 and Portola. Members agreed that it was helpful. Joe also reported that he had visited the Fairgrounds in Paso Robles to see Mark Greenaway’s statue at the entrance.

After more discussion, it was agreed to follow the criteria for the selection of works of art for the City of Atascadero, Arts in Public Places Program and move to a recommendation to be passed on to the Parks and Recreation Commission.

Selection Standards:
1. Artistic excellence, innovation and originality.
   The statue was determined to be original and innovative. Some members felt that it lacked artistic excellence.
2. Appropriateness of the artwork in terms of scale, form, content and the environment.
   Members felt that the scale of the statue was OK for the site. Some members felt that the statue lacked continuity and lacked form and artistic composition…They felt that all 3 elements, the statue, the pathway and the wall did not seem to be in harmony.
   All agreed that the location/environment was good.
   As far as content, some found the half man disturbing and also felt that the faces in the flag did not work for them.
3. Durability of the artwork relative to theft, vandalism, and the environment.
   Members thought the piece would be durable, but were concerned about the flags being subject to theft.
4. Materials and methods shall be suitable for durable outdoor display.
   Committee found materials durable.
   Numbers 5 and 6 were N/A to this proposal
5. Ability to maintain the project.
   This area would be determined by the City and the Veterans Memorial Committee

Motion: Joe Ramirez moved to approve Mark Greenaway’s proposal as submitted. Seconded by Ann Wright. Motion was defeated by 4 no and 1 yes

Motion: Joe Ramirez moved that the concept of a War Memorial project is accepted by all members of the committee, at the site discussed, and the committee unanimously agreed they would be willing to assist the Veterans Memorial Committee in considering Proposals from multiple artists. This committee recommends finalizing the project by November 11, 1007. Seconded by Steve Lasalle. Unanimously passed.

Meeting was adjourned.