Downtown Atascadero Enhancement

A vision for the future
The 1950’s
Lancaster Blvd – Before

March 2009
The BLVD – After

August 2011
Why?

- Increase pedestrian, bicycle and vehicle safety
- Enhance appearance
- Increase commerce
- Increase parking opportunities (more than 120 spaces!)
- Connect downtown businesses on both sides of El Camino
- Design road to encourage vehicles to obey traffic speeds
- Placemaking...
What concerns have we heard?

- Emergency vehicle access
- Public Safety/Crosswalk control
- Congestion/School traffic
How have we addressed concerns?

- Emergency Vehicle Access
How have we addressed concerns?

- Public Safety
Congestion

- Dedicated turn lanes on Traffic Way
- Delay is only on school days during short time period of pickup/drop off
- Delay reduced by Pedestrian Beacon Hawk and new turn lanes
Placemaking

- Human scale – designed for people
- Walkable – pedestrian and bikable
- Quality
- Safe
- Connected
- Welcoming
- Authentic experiences
- Accessible
- Comfortable
- Sociable – a physical fabric where people can connect
- Promote and facilitate civic engagement.