Road Map to the Future

Where will Atascadero’s Roads Be in Ten Years?
Risks In Atascadero

Total Road Miles = 169 mi.
Distance (as crow flies) from Atasc. to Pasadena

City Maintained Roads = 139 mi.

Arterial & Collector = 62 mi. (45%)
ECR, Morro Rd, Traffic Way, Portola Rd
(Includes Commercial Areas)

Residential Roads = 77 mi. (55%)
San Fernando Rd, Palomar Rd, Coromar Ct.
Road Maintenance Basics
Road Repair Treatments

“GOOD”
Micro-surface @ $0.50 per SF

“FAIR”
Cape Seal @ $2.00 per SF
<table>
<thead>
<tr>
<th>Road Repair Treatments</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;POOR&quot;</td>
</tr>
<tr>
<td>Fabric + Overlay:</td>
</tr>
<tr>
<td>$5.00 per SF</td>
</tr>
<tr>
<td>&quot;BAD&quot;</td>
</tr>
<tr>
<td>Reconstruct:</td>
</tr>
<tr>
<td>$12.00 per SF</td>
</tr>
</tbody>
</table>
Challenges in Atascadero

Current Pavement Conditions

- 21 miles (15%) = “Good”
- 44 miles (32%) = “Fair”
- 39 miles (28%) = “Poor”
- 35 miles (25%) = “Bad”
## Pavement Condition Index

(SLOCOG Annual Pavement Report)

<table>
<thead>
<tr>
<th>AGENCY</th>
<th>LOCAL PAVEMENT CONDITION INDEX</th>
</tr>
</thead>
<tbody>
<tr>
<td>Statewide Average</td>
<td>66</td>
</tr>
<tr>
<td>City/County Average</td>
<td>2012 64</td>
</tr>
<tr>
<td>SLO County</td>
<td>60</td>
</tr>
<tr>
<td>San Luis Obispo</td>
<td>74</td>
</tr>
<tr>
<td>Pismo Beach</td>
<td>73</td>
</tr>
<tr>
<td>Arroyo Grande</td>
<td>71</td>
</tr>
<tr>
<td>Paso Robles</td>
<td>62</td>
</tr>
<tr>
<td>Morro Bay</td>
<td>60</td>
</tr>
<tr>
<td><strong>Atascadero</strong></td>
<td>2012 55</td>
</tr>
<tr>
<td>Grover Beach</td>
<td>52</td>
</tr>
</tbody>
</table>

### Conditions in Atascadero

- Atascadero: 2012, 55
- Grover Beach: 52
Challenges in Atascadero

- Funding to Maintain Current PCI
  - $1,500,000

- Funding to Improve Current PCI
  - $2,300,000
What is Council Considering

June 24, 2014

Placing ½ Cent Sales Tax Measure on November Ballot
Advisory Measure To Use Funds for Roads
Citizen Advisory Committee
Why Consider a Sales Tax Ballot Measure

State & Federal Funding

Local Control - State Raid on City Funds
Reduced State & Fed Funding Predicted
More Competitive
Self-Help Communities Have Advantage
Importance of “Match”
Why Consider a Sales Tax Ballot Measure

Comparative General Fund Revenues Per Capita

- Grover Beach
- Atascadero
- Paso Robles
- San Luis Obispo
- Pismo Beach
Why Consider a Sales Tax Ballot Measure

- City receives about 16% of property tax on average
- i.e. $3,500 tax bill, City receives $560
- Why Consider a Sales Tax Ballot Measure

- City receives 1% out of 7.5%
Why Consider a Sales Tax Ballot Measure?

Comparison of Sales Tax Rates

Current Sales Tax:
- San Luis Obispo = 8.0%
- Unincorporated County = 7.5%
- Paso Robles = 8.0%
- Pismo Beach = 8.0%
- Arroyo Grande = 8.0%
- Morro Bay = 8.0%
- Grover Beach = 8.0%
- Atascadero = 7.5%
How Does This Affect Purchases in Atascadero?

**Effects of Sales Tax Rate**
(½-cent Increase)

- $100 = $0.50
- $400 = $2
- $1,000 = $5
- $10,000 = $50
Recent Success with Road Repairs

Past Focus on:
Maximize Redevelopment Funding
Downtown & Commercial Arterials & Collector Roads

Future Focus:
Balanced Approach
Residential Areas
Rural Collectors
Westside

- Local Control
What Could We Do With Proceeds

What can Extra Funds Do?  
1st 10-years:

What Could $30M Do?

Safety Patching & Repairs
Micro-surface all “Good” roads
Cape Seal all “Fair” roads
Overlay 33% of “Poor” roads
Reconstruct 20% of “Bad” roads
Oversight Board

Citizen Involvement
Project Planning
Accountability
Performance
Watch Dog of Funds
Annual Report

Local Control
If Not Now, When???

Take Control of Where Funds Go!

Quality Roads are Fundamental

Property Value
Safety
Reduced Vehicle Maintenance
Quality of Life
Community Pride
Economic Development
Questions?