

Downtown Atascadero Enhancement

A vision for the future



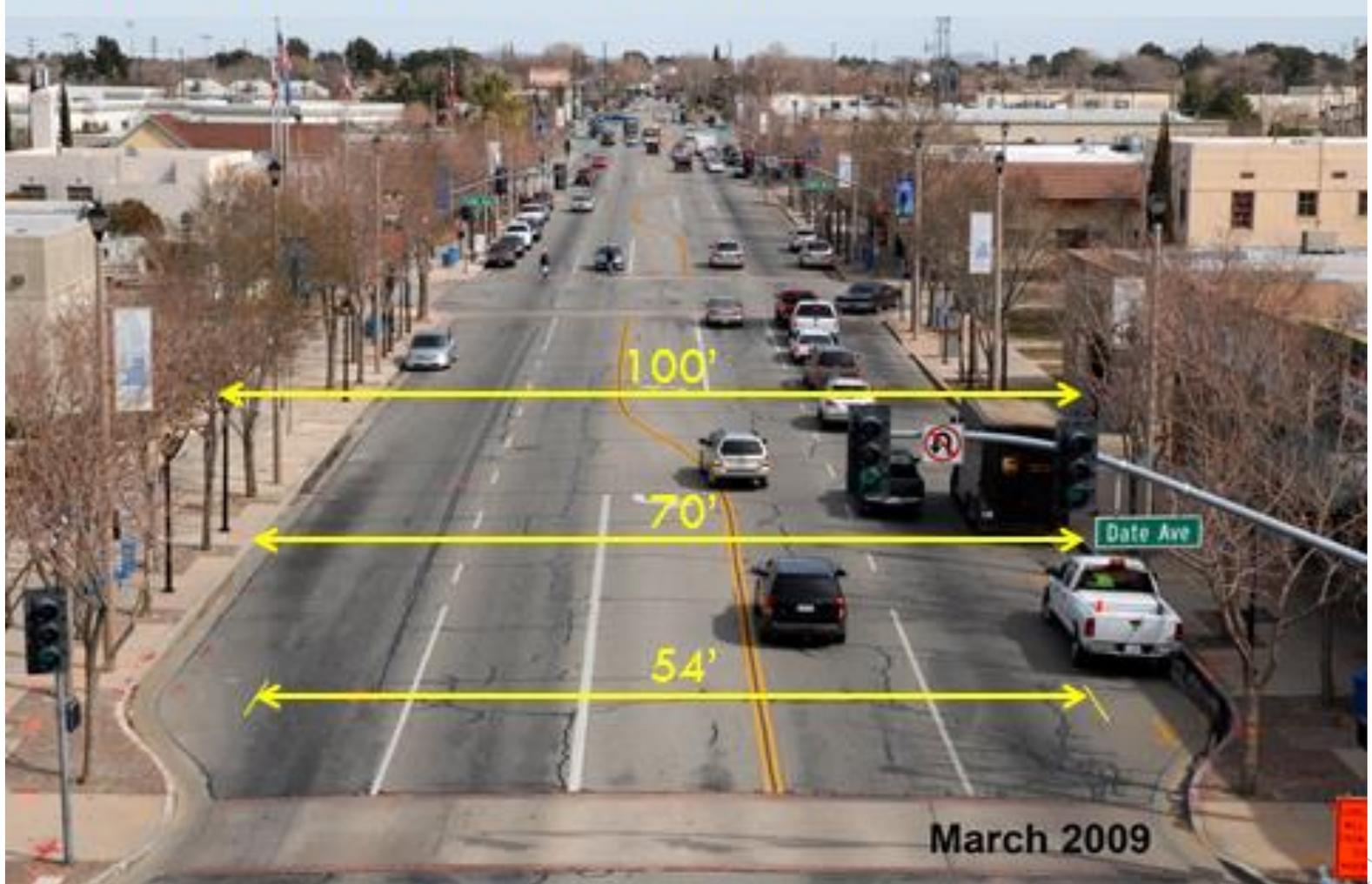
The 1950's



2019



Lancaster Blvd – Before



March 2009



The BLVD – After



August 2011



Why?

- *Increase pedestrian, bicycle and vehicle safety*
- *Enhance appearance*
- *Increase commerce*
- *Increase parking opportunities (more than 120 spaces!)*
- *Connect downtown businesses on both sides of El Camino*
- *Design road to encourage vehicles to obey traffic speeds*
- *Placemaking...*



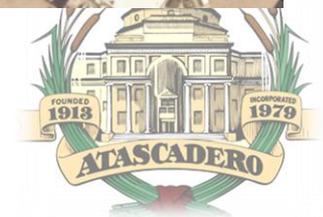
What concerns have we heard?

- *Emergency vehicle access*
- *Public Safety/Crosswalk control*
- *Congestion/School traffic*



How have we addressed concerns?

- Emergency Vehicle Access



How have we addressed concerns?

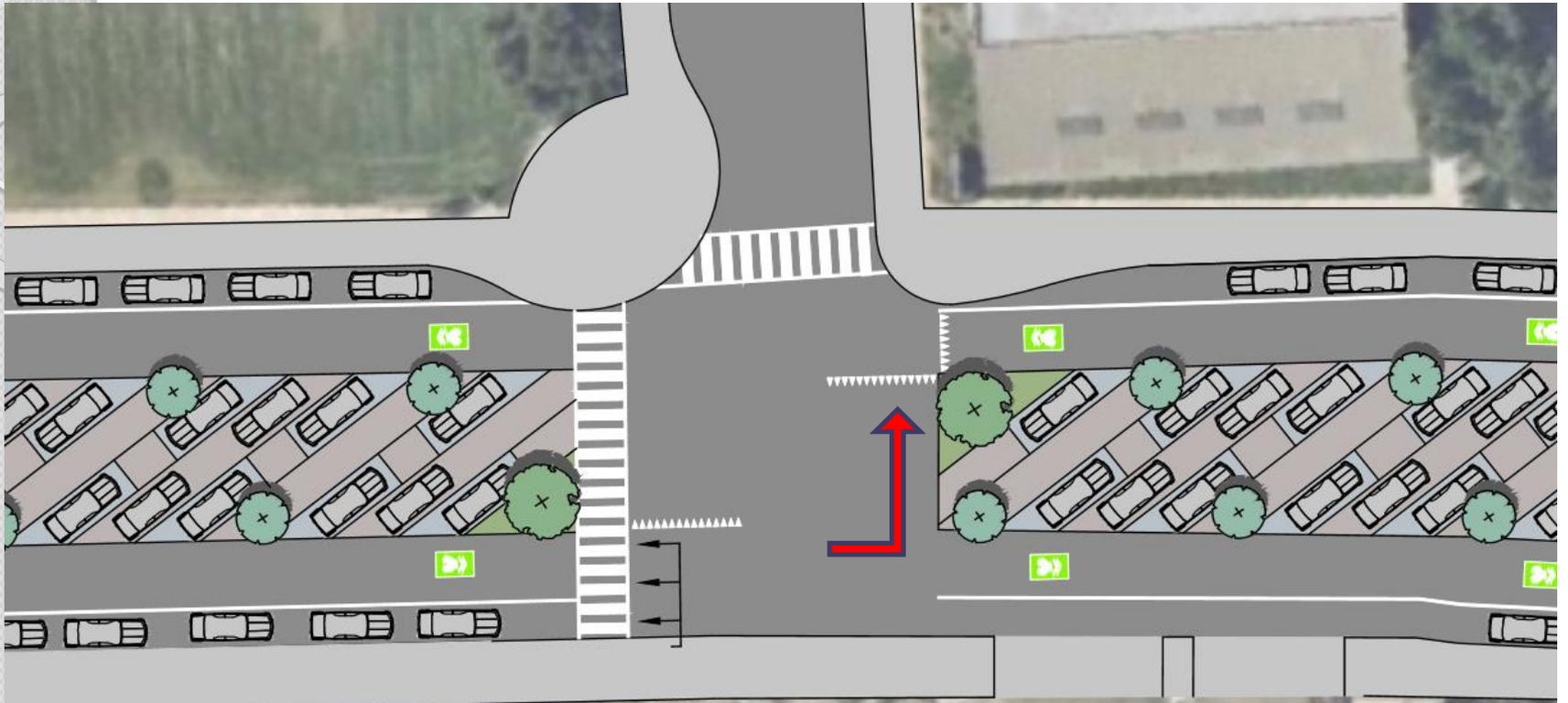
- Public Safety

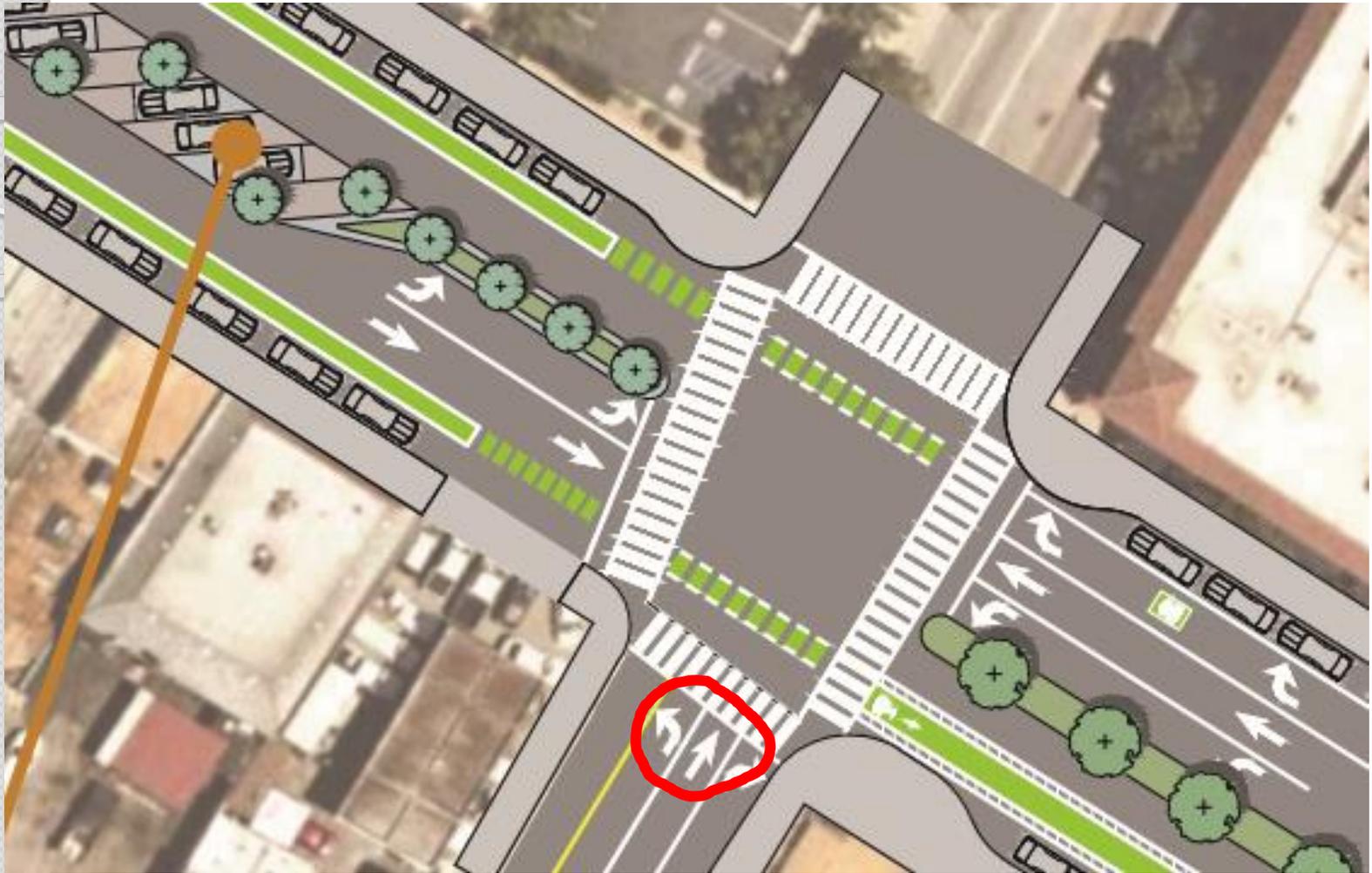


Congestion

- Dedicated turn lanes on Traffic Way
- Delay is only on school days during short time period of pickup/drop off
- Delay reduced by Pedestrian Beacon Hawk and new turn lanes











COMMUNITY Club
FEATURED ARTIST
Irene Callister
NEW 2024

ONE WAY

1000
• Library
• City Hall
• Public
• Community Center



Parallel parking & shared road



Flex space/Parking



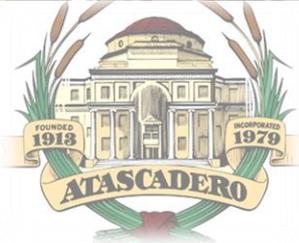
Internal yield lines



HAWK Pedestrian Crossing

101

State Route 41





High visibility crosswalks



Green colored bike lanes



Rambla-style flex space



Flex space with angled parking



Placemaking

- Human scale – designed for people
- Walkable – pedestrian and bikable
- Quality
- Safe
- Connected
- Welcoming
- Authentic experiences
- Accessible
- Comfortable
- Sociable –a physical fabric where people can connect
- Promote and facilitate civic engagement.

