

SPECIAL MEETING ATASCADERO CITY COUNCIL

Friday, January 28, 2022, 1:00 P.M.

City Hall – Council Chambers
6500 Palma Avenue, Atascadero
(TELECONFERENCE)

Economic Development Workshop MINUTES

Mayor Moreno called the meeting to order at 1:00 p.m.

ROLL CALL:

Present: **By Teleconference** - Council Members Bourbeau, Dariz, Funk, Mayor Pro Tem Newsom, and Mayor Moreno

Also Present: **By Teleconference** - Planning Commissioner Victoria Carranza

Absent: None

Staff Present: **By Teleconference** - City Manager Rachele Rickard, Administrative Services Director Jeri Rangel, Community Development Director Phil Dunsmore, Public Works Director Nick DeBar, Police Chief Bob Masterson, Fire Chief Casey Bryson, City Attorney Brian Pierik, Deputy City Manager/City Clerk Lara Christensen, Deputy Director of Community and Economic Development Loreli Cappel and IT Manager Luke Knight

DISCUSSION:

Economic Development Study Session

Discuss the current state of Economic Development in the City including review of challenges, constraints, opportunities, and programs.

- Downtown Infrastructure Enhancement Program
- Broadband
- Grants or loan programs
- Potential areas for use of ARPA funds

Deputy Director of Community and Economic Development Loreli Cappel led the Council through an exercise on the current state of Economic Development in the City, brainstorming successes, challenges, constraints, opportunities, and potential programs.

PUBLIC COMMENT:

The following citizens spoke by telephone or through the webinar on this item: Victoria Carranza and Zach Jackson

Mayor Moreno closed the PUBLIC COMMENT period.

Following the exercise, Deputy Director of Community and Economic Development Loreli Cappel led the Council through a study session on the following potential Economic Development Programs:

1. Investment in Broadband Internet/Technology

Maria Kelly, on behalf of the Broadband Consortium Pacific Coast, spoke on broadband constraints and opportunities in the City and the region.

2. Downtown Infrastructure Enhancement Project

PUBLIC COMMENT:

The following citizens spoke by telephone or through the webinar on this item: Victoria Carranza

Mayor Moreno closed the PUBLIC COMMENT period.

3. Grant/Loan program for eating & drinking places

PUBLIC COMMENT:

The following citizens spoke by telephone or through the webinar on this item: None

Mayor Moreno closed the PUBLIC COMMENT period.

4. Grant/Loan program for vacant/blighted properties

PUBLIC COMMENT:

The following citizens spoke by telephone or through the webinar on this item: None

Mayor Moreno closed the PUBLIC COMMENT period.

5. Grant/Loan program for other businesses

PUBLIC COMMENT:

The following citizens spoke by telephone or through the webinar on this item: None

Mayor Moreno closed the PUBLIC COMMENT period.

6. Economic Development Activity Fund

PUBLIC COMMENT:

The following citizens spoke by telephone or through the webinar on this item: None

Mayor Moreno closed the PUBLIC COMMENT period.

Deputy Director of Community and Economic Development Loreli Cappel led the Council through a discussion on the following funding opportunities for the City's allocation of American Rescue Plan Act of 2021 funds and ended the workshop with open discussion on Economic Development in the City.

PUBLIC COMMENT:

The following citizens spoke by telephone or through the webinar on this item: Vy Pierce

Mayor Moreno closed the PUBLIC COMMENT period.

ADJOURNMENT:

Mayor Moreno adjourned the meeting at 4:58 p.m. to the Special Joint Meeting with the Planning Commission on January 28, 2022 at 6:00 p.m.

MINUTES PREPARED BY:



Lara K. Christensen
Deputy City Manager / City Clerk

APPROVED: February 22, 2022