

# City of Atascadero Privacy Policy

## What this Privacy Policy Covers

This privacy policy describes this website's collection and handling of personally identifiable information when you visit or use this website. This privacy policy does not describe information collection policies on other websites, including those linked to or from this website.

## Children's Issues

This website is not directed to children under 13 years of age, and children under 13 years of age shall not use the website or services offered by this website to submit any individually identifiable information about themselves.

## What Type of Information We Collect

The City does not collect any personally identifiable information about you through this website unless you voluntarily choose to submit your personal identifying information to us, which includes, name and email ("PII").

The City uses Google Analytics for this website which automatically collects aggregate, anonymized information.

## How We Use the Information We Collect

PII is used solely to provide you newsletter style updates. If you choose not to provide PII, we will not be able to send you newsletter style updates.

We use the aggregate, anonymized information collected through Google Analytics to understand the use of this website, including which pages are most frequently visited, how many visitors the website receives daily, and how long visitors stay on each page of the website.

## How We Share Information

We do not share PII with anyone, except in cases where we are required to do so by law or legal process such as to comply with a Public Records Act Request, or to respond to claims.

We do not share information collected with Google Analytics with anyone, though Google has access to the information collected by Google Analytics.

## How We Protect This Information

We implement and maintain appropriate and reasonable administrative, technical and physical safeguards that meet PCI compliance standards to protect the security and confidentiality of PII and to protect against anticipated threats or hazards to PII's security or integrity.

## Access to Personal Identifying Information

You have a right to access your PII maintained by us.

## Changes to this Privacy Policy

The City may revise and update this privacy policy at any time by posting such revised privacy policy on its website by way of a hyperlink at the bottom of the home page which is also available here at: [Privacy Policy](#).

## Other Terms and Conditions

The City's "Terms of Use" are available at: [Terms & Conditions](#).

## Last Update

This Privacy Policy was last updated on January 29, 2023.

## Contact Information

Questions or comments regarding this privacy policy and/or the PII collected by this website should be sent by e-mail to: [webmaster@atascadero.org](mailto:webmaster@atascadero.org), by U.S. Mail, Attn: Technology Division, 6500 Palma Ave, Atascadero, CA 93422 or by phone at 805-470-3452.