



# ATASCADERO

## RECREATION GUIDE

### Advertising Application



**DEADLINE TO SUBMIT FOR  
WINTER/SPRING 2024 ISSUE:**

**NOVEMBER 10<sup>TH</sup>, 2023**

*Camera ready deadline: November 15th*

Business Name: \_\_\_\_\_ Date: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

Day Phone #: \_\_\_\_\_ Cell Phone #: \_\_\_\_\_

Email: \_\_\_\_\_ Fax #: \_\_\_\_\_

#### AD SIZE (please mark one):

☐ 1/8 Page - \$134

☐ Full Page - \$591

☐ 1/4 Page - \$211

☐ Inside Front Cover OR Page 3 - \$848

☐ 1/2 Page - \$314

☐ Inside Back Cover - \$848

☐ Banner - \$262

☐ Back Cover - \$1542

☐ **3 Issue Discount** (15% off per issue when committing for 3 consecutive issues)

☐ **Non-Profit** (10% discount) Tax ID# \_\_\_\_\_

**TOTAL AMOUNT DUE: \$** \_\_\_\_\_

#### Selected Issues:

☐ Winter/Spring 2024

☐ Summer 2024

☐ Fall 2024

☐ Please Bill Me

☐ Payment Enclosed

Approving Signature: \_\_\_\_\_

Size

Dimensions

1/8 Page-Business Card Size	4.15" X 2.69"
1/4 Page	4.15" X 5.38"
1/2 Page	8.25" X 5.38"
Banner	2.75" X 10.75"
Full Page	8.25" X 10.75"

Please submit all applications, payment and ads to:

City of Atascadero

c/o Atascadero Magazine

5599 Traffic Way

Atascadero, CA 93422

Phone: 805.470.3360

Email: llopez@atascadero.org