



ATASCADERO RECREATION GUIDE Advertising Application



DEADLINE TO SUBMIT FOR SUMMER 2024 ISSUE: APRIL 8TH, 2024
Camera ready deadline: April 15th

Business Name: _____ Date: _____

Contact Name: _____ Title: _____

Address: _____ City: _____

Day Phone #: _____ Cell Phone #: _____

Email: _____ Fax #: _____

AD SIZE (please mark one):

1/8 Page - \$134

Full Page - \$591

1/4 Page - \$211

Inside Front Cover OR Page 3 - \$848

1/2 Page - \$314

Inside Back Cover - \$848

Banner - \$262

Back Cover - \$1542

3 Issue Discount (15% off per issue when committing for 3 consecutive issues)

Non-Profit (10% discount) Tax ID# _____

TOTAL AMOUNT DUE: \$ _____

Selected Issues:

Summer 2024

Fall 2024

Winter/Spring 2025

Please Bill Me

Payment Enclosed

Approving Signature: _____

Size	Dimensions
1/8 Page-Business Card Size	4.15" X 2.69"
1/4 Page	4.15" X 5.38"
1/2 Page	8.25" X 5.38"
Banner	2.75" X 10.75"
Full Page	8.25" X 10.75"

Please submit all applications, payment and ads to:
City of Atascadero Phone: 805.470.3360
c/o Atascadero Magazine Email: llopez@atascadero.org
5599 Traffic Way
Atascadero, CA 93422