

2024 City of Atascadero Sponsorship Agreement Form



Company Name: _____ Contact: _____

Company Address: _____

Daytime Phone: _____ Email: _____

City Events

Tamale Festival Weekend (Signature Event):**

May 3rd & 4th, 2024 (Deadline: April 1)

___ Platinum: \$3000 ___ Silver: \$500

___ Gold: \$2,000 ___ Bronze: \$250

Summer Concert Series: 8 concerts, June – Aug.

(Deadline: April 1)

___ Series: \$3000 ___ Platinum: \$1500

___ Gold: \$750 ___ Silver: \$300

___ Bronze \$150 (or same value In-kind)

Movies in the Park: includes 2 movies

(Deadline: April 1)

___ Platinum: \$1000 ___ Gold \$500

___ Silver: \$250 ___ Bronze: \$150

Cruisin' Weekend (Signature Event):**

(Deadline: July 1)

Hot El Camino Cruise Nite: Aug. 16, 2024

Dancing in the Streets: Aug. 17, 2024

___ Platinum: \$3000 ___ Silver: \$500

___ Gold: \$2,000 ___ Bronze: \$250

Light up the Downtown: Dec. 6, 2024

(Deadline: July 1)

___ Platinum: \$1,000 ___ Gold: \$500

___ Silver: \$300 ___ Bronze/In Kind \$150

NEW! Winter Nights & Garden Lights!

(Signature Event): Dec. 6 – Dec. 31, 2024

(Deadline: July 1)

___ Exclusive: \$15,000 (1 sponsor at this level)

___ Platinum: \$5,000 (up to 10 sponsors)

Winter Wonderland (Signature Event):**

Dec. 13, 2024 (Deadline: July 1)

___ Platinum: \$3,000 (1 sponsor at this level)

___ Gold: \$1,500 ___ Silver: \$600

___ Snow: \$300 ___ Bronze/In Kind \$150

Pavilion Events

Holiday Boutique: Nov. 9, 2024

(Deadline: July 1)

___ Platinum: \$1000 ___ Gold: \$500

___ Silver \$250

Father-Daughter Dance: Feb 7th / Feb 8th, 2025

(Deadline: Nov. 1)

___ Presenting: \$800 ___ Gold: \$250

___ In Kind

Zoo Events

A Party for the Planet: April 20, 2024

(Deadline: March 1 – doesn't include Rec Guide)

___ Platinum: \$800 ___ Gold: \$650

___ Silver: \$500 ___ Friend \$300

Ice Cream Zoofari: July 13, 2024

(Deadline: April 1)

___ Platinum: \$1000 ___ Gold: \$650

___ Silver: \$500 ___ Friend \$300

Wild About Art: August 3, 2024

(Deadline: April 1)

___ Platinum: \$800 ___ Gold: \$650

___ Silver: \$500 ___ Friend/ In Kind \$300

Brew at the Zoo: September 7, 2024

(Deadline: April 1)

___ Platinum: \$1000 ___ Gold: \$650

___ Silver: \$500 ___ Friend \$300

Zoo Boo: Oct. 26, 2024

(Deadline: July 1)

___ Platinum: \$1000 ___ Gold: \$650

___ Silver: \$500 ___ Friend \$300

Pumpkin Smash: Nov. 23, 2024

(Deadline: July 1)

___ Platinum: \$1000 ___ Gold: \$650

___ Silver: \$500 ___ Friend/ In Kind \$300

Holiday Magic at the Zoo: Dec. 21, 2024

(Deadline: July 1)

___ Platinum: \$1000 ___ Gold: \$650

___ Silver: \$500 ___ Friend/ In Kind \$300

___ Enclosed is a check made payable to City of Atascadero

___ Please invoice me (**Payment due 1 month prior to event**)

This is a binding contract. By signing, you are agreeing to the above sponsorship:

Authorized Signature _____

Date _____