



ATASCADERO

RECREATION GUIDE

Advertising Application



Business Name: _____ Date: _____

Contact Name: _____ Title: _____

Address: _____ City: _____

Day Phone #: _____ Cell Phone #: _____

Email: _____ Fax #: _____

AD SIZE (please mark one):

- ☐ 1/8 Page - \$150
- ☐ 1/4 Page - \$225
- ☐ 1/2 Page - \$335
- ☐ Banner - \$275
- ☐ Full Page - \$625
- ☐ Inside Front Cover - \$850
- ☐ Inside Back Cover - \$850
- ☐ Back Cover - \$1545
- ☐ **3 Issue Discount** (15% off per issue when committing for 3 consecutive issues)
- ☐ **Non-Profit** (10% discount) Tax ID# _____

TOTAL AMOUNT DUE: \$ _____

Selected Issues:

- ☐ Spring (Feb.- May)
- ☐ Summer (June-Sept.)
- ☐ Fall/Winter (Oct.- Jan.)

- ☐ **Please Bill Me**
- ☐ **Payment Enclosed**

Approving Signature: _____

Size	Dimensions
1/8 Page-Business Card Size	4.15" X 2.69"
1/4 Page	4.15" X 5.38"
1/2 Page	8.25" X 5.38"
Banner	2.75" X 10.75"
Full Page	8.25" X 10.75"

Please submit all applications, payment and ads to:

City of Atascadero c/o
Atascadero Magazine
5599 Traffic Way
Atascadero, CA 93422

Phone: 805.470.3360
Email: llopez@atascadero.org