



# ATASCADERO

## RECREATION GUIDE

### Advertising Application



Business Name: \_\_\_\_\_ Date: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_  
 Day Phone #: \_\_\_\_\_ Cell Phone #: \_\_\_\_\_  
 Email: \_\_\_\_\_ Fax #: \_\_\_\_\_

#### AD SIZE (please mark one):

- ☐ 1/8 Page - \$154 ☐ Full Page - \$644  
☐ 1/4 Page - \$232 ☐ Inside Front Cover - \$875  
☐ 1/2 Page - \$345 ☐ Inside Back Cover - \$875  
☐ Banner - \$283 ☐ Back Cover - \$1591  
☐ **3 Issue Discount** (15% off per issue when committing for 3 consecutive issues)  
☐ **Non-Profit** (10% discount) Tax ID# \_\_\_\_\_

**TOTAL AMOUNT DUE: \$** \_\_\_\_\_

#### Selected Issues:

- ☐ Spring (Feb.- March)  
☐ Summer (June-Sept.)  
☐ Fall/Winter (Oct.- Jan.)

- ☐ **Please Bill Me**  
☐ **Payment Enclosed**

Approving Signature: \_\_\_\_\_

Size	Dimensions
1/8 Page-Business Card Size	4.15" X 2.69"
1/4 Page	4.15" X 5.38"
1/2 Page	8.25" X 5.38"
Banner	2.75" X 10.75"
Full Page	8.25" X 10.75"

Please submit all applications, payment and ads to:  
 City of Atascadero c/o Atascadero Magazine  
 5599 Traffic Way  
 Atascadero, CA 93422  
 Phone: 805.470.3360  
 Email: llopez@atascadero.org