



# 2026 “Saturday in the Park” Summer Concert Series

City of Atascadero Community Services Department  
5599 Traffic Way, Atascadero, CA 93422

The City of Atascadero’s Community Services & Promotions Department is looking for performers for the 23<sup>rd</sup> Annual Saturday in the Park, Summer Concert Series. The current proposed Concert Series will consist of seven (7) concerts from June 20<sup>th</sup> through August 15<sup>th</sup> and will be held at the Atascadero Lake Park’s Bandstand from 6:30-8:30 pm. All concerts are free to the public. We have had an average attendance of over 500 at all concerts for the past 22 years and we plan to increase participation even more for 2026!

We are currently accepting applications from bands for our 2026 Concert Series. We ask that you complete and return the application that is included along with a labeled USB drive or an EPK, a band photograph, and any relevant press and history on your band. Applications and band information must be received **no later than Friday, January 30, 2026, at 5:00 pm** in order to have our line-up secured and advertising material out in a timely manner. Submission to the concert series, will also qualify your band to be considered to play when needed at our Signature events. **Please note: we cannot accept late applications.**

**Advertising for the 2026 series will consist of the following:**

**Concert Series Banner** - Listing only performance dates, times, and presenting sponsor information; to be displayed on Highway 41 at the entrance to the Atascadero Lake Park.

**Concert Series Print & Radio** –Band names along with performance dates, times, and sponsor information will appear on all posters distributed to local businesses, and on radio commercials on American General Media stations.

**Concert Series Website** – Band names, photos, members, and history along with performance dates, times, and sponsor information will appear on the promotional website hosted by the City at [www.visitatascadero.com/events](http://www.visitatascadero.com/events).

**Other Website Listings** – Band names, photos, performance dates, times, and sponsor information will appear on the county’s tourism website, [www.sloco.com](http://www.sloco.com).

**Press Releases & Social Media Pages** - Band names, performance dates, and times will be sent in weekly press releases to all local media, including KSBY, The Tribune, KCOY, New Times & Atascadero News. We will also promote across our City owned social media pages for City, Recreation, and Visit Atascadero.

**Summer 2026 Atascadero Recreation Guide** - Band names, photos and history along with performance dates, times, mailed city-wide.

Performance availability sheets will be emailed to each selected band and every effort will be made to accommodate your requests for performance dates. All selected bands will be paid a one-time \$500 performance stipend on the evening of the respective concert. The City of Atascadero will provide an audio technician for each concert. We are unable to honor requests to use personal/band audio systems. The audio technician will contact you prior to your performance regarding your specific needs.

If you have any questions, or for more information regarding the Saturday in the Park Summer 2026 Concert Series, please feel free to e-mail me at [llopez@atascadero.org](mailto:llopez@atascadero.org) or call me at (805) 470-3362.

Sincerely,

**Larisse “Reese” Lopez**  
Recreation Supervisor



# 2026 “Saturdays in the Park” Summer Concerts Band Application

City of Atascadero Community Services Department, 5599 Traffic Way, Atascadero, CA 93422

**All application packets must be received no later than  
Friday, January 30, 2026 at 5:00 pm**

Please ensure your application packet includes the following materials, to be considered:  
**Completed application, USB Drive or EPK, Band Bio and Photo, and any other Supporting Materials.**

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## PLEASE PRINT

Band Name: \_\_\_\_\_

Music Genre (i.e., Rock, Blues, Country, Jazz, etc.): \_\_\_\_\_

Contact Name (First, Middle Initial & Last): \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Address: \_\_\_\_\_ City & Zip: \_\_\_\_\_

Band Website: \_\_\_\_\_

Number of Band Members: \_\_\_\_\_

Do at least 50% of your band members reside in SLO County? (circle one)

YES

NO

**Please circle all the dates that your band may be available to perform (performance dates are not guaranteed):**

**Saturdays**

Atascadero Lake Park

**June 20**

**June 27**

**July 11**

**July 25**

**August 1**

**August 8**

**August 15**

**Contact Signature:** \_\_\_\_\_

**Please mail to:**

City of Atascadero/ Recreation Division

Attn: Larisse Lopez

5599 Traffic Way

Atascadero, CA 93422

**Or hand-deliver to:**

Colony Park Community Center

5599 Traffic Way

Open Monday through Friday, 9:00 am - 5:00 pm

**Questions? Contact: (805) 470-3362; EPK via Email to: [llopez@atascadero.org](mailto:llopez@atascadero.org)**